Memorial Medical Center Foundation
Celebrating 50 Years of Philanthropy
“What we have done for ourselves alone dies with us; what we have done for others and the world remains and is immortal.”

Albert Pike
Table of Contents

2. Welcome
4. Prologue
5. Donald C. Carner
6. Amos & Clare Hamman
8. Capital Investment
15. Earl & Loraine Miller
16. Malcolm Todd, MD
18. Clinical Research
25. Myrvin Ellestad, MD
26. Barbara K. Robinson
30. Medical Education
35. Van Dyke & DeGolia Families
36. Rudy & Daphne Munzer
40. Patient Programs
45. Vivian Warinner
46. MCHLB Auxiliary/Steel Magnolias
52. Future Forward
54. Foundation Leadership
56. Endowments and Funds
58. Memorial Seaside Legacy Circle
At times like this, looking back can reveal interesting lessons and provide great insight. When staff dug into our archives, some great stories emerged about the birth of this foundation, its growth and how we are poised to face the future.

For instance, an interesting tidbit surfaced about Saturday, June 25, 1960 – the day patients moved from Seaside Memorial Hospital at Magnolia Avenue and 14th Street to the current location at 2801 Atlantic Avenue. The “great move” began at 8:00 a.m. The goal of the day was to have “breakfast at Seaside and lunch at Memorial.” And, with the help of ambulances, cars, trucks and helicopters, all 209 patients were in their new beds for lunch.

The hospital was officially declared open when the cries of the last infant born at Seaside were heard over a loudspeaker at Long Beach Memorial, and the front doors opened. Well, apparently young Richard Leland Feld's life was so influenced by his early exposure to the power of broadcasting that, as an adult, Richard became a disc jockey. He still shows people his photo as a newborn crying into the microphone. Richard now broadcasts at WQRK in Bedford, Indiana.

This story reminded me of how typical it is for Foundation staff to speak with donors about planting seeds for the future, and how the seeds of a donor’s wishes can turn into reality, creating an impact on health care for all in this community. Many individuals and families have provided sustainable support through endowments and restricted funds that bear their names, thereby creating lasting legacies. For example, Helen Hoag established the Helen E. Hoag chair Pediatric Cardiovascular Surgery at MCWHLB and has also provided other program support. Looking around the campus, we see the Center for Health Education bearing the names of Houssels and Van Dyke, and, just steps away,
Richard Leland Feld is now a disc jockey in Indiana. The Thomas and Dorothy Leavey Radiation Oncology Center. Thousands of physicians and nurses have been educated, and an even higher number of patients have been treated in these dedicated spaces.

This publication cannot, by any means, acknowledge all the donors, such as Bob and Mary Alice Braly, we have had the privilege to work with over the last 50 years. Yet, we hope that by sharing a fraction of the experiences that have made this organization what it is today, we can demonstrate the importance of community support in creating and maintaining quality health care close to home.

Each and every gift is important. Since its inception, fundraising in support of our hospitals has focused on capital investment (medical equipment, campus expansion), clinical research, medical and nursing education, and patient programs.

On behalf of past, present and future patients, I would like to Thank You for being part of a great community of philanthropists. This medical campus is the outstanding center it is today, in part, due to your philanthropic involvement. On behalf of the Memorial Medical Center Foundation Board of Directors, staff and myself, it’s been a privilege to be part of MMCF history.

James F. Normandin
President
Memorial Medical Center Foundation
Philanthropy and Visionary Leadership

by Donna M. Reckseen  President Emerita

To set the stage for this special 50th golden anniversary publication, it is helpful to take a brief look back at those people and events that laid the groundwork for philanthropy in the greater Long Beach community. It was those early leaders of Long Beach who, at the turn of the 20th century, saw the need to contribute their time and treasure to build Seaside Hospital.

Scientific minds and philanthropists together gave us medications, medical procedures and diagnostic tools, so that today, only one of those diseases still sparks fear – cancer. With a rapidly growing community, and life-threatening disease on the march, it quickly became an imperative to treat patients closer to home.

Finally, in 1907, philanthropic gifts made it possible to open Seaside Hospital. It was a good move, because, by 1910, the population of Long Beach had burgeoned to 10,000.

The Long Beach philanthropic spirit continued unabated.

Edith Mae Wheeler established a Trust with F&M Bank in 1929 to support nursing students at Seaside Hospital, and the Little Club of Long Beach funded an infant respirator in 1935. In 1946, the Children’s Memorial Hospital Auxiliary (now MCHLB Auxiliary) was established by Mrs. Jimmy Carey, Mrs. Ralph Eusden and Mrs. Harry Witz. Hundreds have volunteered in this philanthropic organization over the past 68 years, serving their slogan well: Have a Heart and Help a Child.

By 1954, Seaside Memorial Hospital had moved to a much larger building, and the Board of Directors knew that strong leadership was needed to meet the rapidly growing needs of the postwar city.

Board member Clare D. Hamman stated, “We ran a blind ad in “Hospital Magazine” for an administrator. Forty applications sifted down to four, with one standing head and shoulders above the others. It was Donald C. Carner, and we hired him as administrator in March 1955. I believe his leadership was responsible for what Long Beach Memorial is today.”

In 1955, three Long Beach community volunteers, Mrs. Jimmie Carrey, Isabel Eusden and Julia Witz, crusaded for a children’s hospital. Mrs. Carrey addressed the Long Beach City Council for support of their vision: Have a Heart and Help a Child.
A VISIONARY LEADER

Donald C. Carner

In 1955, Don was recruited by a search committee, chaired by Clare Hammon, to be the first administrator of Seaside Hospital. Don recalled: “The first week on the job I learned we could not meet payroll. Fortunately, the F&M Bank saved us with a loan. Then, money expected from the City to build a new hospital was unavailable. For that, funds needed to be raised.”

With Don’s leadership, the successful 1956 bond issue and major fundraising efforts made possible the 1960 move to 2801 Atlantic and the transformation into Long Beach Memorial Hospital. Along with Board members Ward Johnson and Harry Hachmeister, Don guided the establishment of the Memorial Medical Center Foundation to continue philanthropic support.

He said, “An administrator plays an important role in friend development.” Don named the Intern/Resident house “The Miller House,” for Earl Miller’s extraordinary Trustee leadership. Subsequently, Earl and his wife, Loraine, became benefactors of Miller Children’s Hospital. And, Don’s support for long-term gift planning was demonstrated through his own philanthropic gifts.

Orthopedist Douglas Jackson, MD, said, “The first time I met Don Carner, I was impressed with his vision for building a premier medical center. I was looking at full-time academic positions and after an hour with him, I knew this was where I would like to spend my medical career.”

Don gave dedicated leadership to health care in Long Beach and devotion to his family. He met his bride, Hazel, when he was 14 and she 13. They were sweethearts from that day forward. After eight years of Academy dances, hot fudge sundaes and street car rides, they married in the University of Chicago chapel. They had three children, four grandchildren and three great-grandchildren during their lifetimes. Don had a remarkable 90 years of life.
Amos & Clare Hamman

Amos F. Hamman, MD, was one of those physicians whose leadership gave rise to Seaside Hospital.

Not only did Dr. Hamman volunteer his time as a Board member, but he was also one of the original philanthropists who, in 1907, gave $1,000 to purchase the original structure that would serve as the first location for Seaside. Then he served as the hospital’s founding Board chair and continued as a Board member until his death in 1931.

Over the years, Dr. Hamman involved his family in philanthropy and volunteerism. He took his son Clare to observe at the hospital and visit patients. Clare began premed studies at USC, but later changed to business and finance. He missed the graduation ceremony because he had begun his job at Farmers & Merchants Bank in Long Beach.

Not surprisingly, Clare picked up his father’s mantle and joined Seaside’s Board in 1933, a year when Long Beach was just rising from the depression only to be hit with a major earthquake, leaving the hospital and the community devastated.

Clare led the search for the first Seaside administrator, that resulted in the hiring of Don Carner. Serving as Board chair from 1956 – 58, he provided leadership through the 1956 bond issue and fundraising campaign, which made Long Beach Memorial a reality.

During that time, Clare said, “Philanthropic gifts poured in to build our new hospital and gave us the reason to form the Memorial Medical Center Foundation.” Clare became its first chair.

Continuing the family tradition, Clare’s wife, Helen, was also involved with the hospital and became one of the founders of the Service Volunteers Auxiliary.

Not only were the Hammans dedicated volunteer leaders, they established a sizeable endowment to support graduate medical education, leaving a lasting legacy.
as a committee of the hospital. Myrtle Hachmeister, who celebrates her 100th birthday this year, remembers her husband and those days well. She said, “Harry was a really good guy. He liked working with the hospital because he enjoyed giving to others.” It seems this spirit was prevalent among the early supporters of community philanthropy. The hospital Board approved their plan with an initial $25,000 budget. Their efforts were deemed a resounding success when more than $100,000 was received in gifts. So, in February 1961, a formal Memorial Hospital of Long Beach Foundation was established with nine Board members: Chair Clare Hamman; L.V. Cassaday; J. Donald Locke; H. Milton Van Dyke, MD; Stirling Pillsbury, MD; Harry Hachmeister; William S. Cheney, MD; Harold Lewis; and W. Ward Johnson. They were tasked with developing, investing and distributing gifts and grants. Ray Gillingham was the first president and suggested using the university gift development model, with an emphasis on charitable gift planning. Clare reflected, “I remember the day we heard Dr. Allen Hawley describe Pomona College’s long-term fund development program that produced millions a year in gifts – without putting pressure on anyone.” Following that advice, the next three years saw increasing philanthropic support.

In August 1964, incorporation papers were signed for Memorial Hospital Foundation (now Memorial Medical Center Foundation) to be a 501(c)(3) not-for-profit subsidiary of the hospital. The Board increased to 11 members and welcomed a new chair, Harry Hachmeister. This opened up additional ways to support any of the four areas of giving – capital investment, clinical research, medical education and patient programs – as Long Beach Memorial developed into the major health care campus it is today: Long Beach Memorial/Miller Children’s & Women’s Hospital Long Beach.

Harry Hachmeister, Seaside Hospital Board chair, and his wife, Myrtle, gave generous philanthropic support.

Ray Gillingham was hired as the first president of the fledgling Memorial Hospital Foundation.

A 1959 billboard announced a successful bond issue for construction of a “space age” hospital.

Earl Burns Miller chaired the successful $4 million fundraising campaign in 1958.

In 1956, these early leaders secured a successful bond issue to increase hospital beds in Long Beach and in 1958 launched the fundraising campaign, chaired by Earl Burns Miller. More than 1,300 Philanthropic Friends gave gifts that enabled Seaside to transform into Long Beach Memorial.

It was only logical to continue on the path of expansion with community support. In 1960, Don Carner, along with Board members Ward Johnson and Harry Hachmeister, laid a plan to form a foundation.
Capital Investment
Loraine H. Miller had a favorite saying: *One must give oneself in service.* It’s a motto she and her husband, Earl B. Miller, lived every day.

The metamorphosis of Long Beach Memorial (LBM) from a community hospital to a leading regional teaching and research medical center had much to do with the vision and philanthropy of the Millers and hundreds of other caring friends of the Memorial Medical Center Foundation (MMCF) during the last half century.

This spirit of philanthropy goes back to 1907, when seeds of the medical campus were sown with the acquisition of a 13-room Victorian home on Broadway (formerly Railway) and Junipero Avenues that became Seaside Hospital. Led by A.C. Sellery, MD, a general surgeon, 13 physicians and four community members invested funds to purchase and convert the home into an 18-bed hospital. The kitchen was remodeled into an operating room, and a physician donated a surgical table.

A hospital was born.

The following decades brought expansion and innovation to first Seaside and then LBM and Miller Children’s & Women’s Hospital Long Beach (MCWHLB), from the introduction of then revolutionary x-ray machines, lasers and robots to current technological advancements in such specialties as cancer, pediatric surgery and cardiology.

Gifts of cash, securities and real estate funded endowments and bequests through Wills, Trusts and Charitable Remainder Trusts and made it all possible.

The last five decades have shown how imagination and initiative, coupled with philanthropy, produced long-term benefits to Long Beach and beyond.

**A Hospital Opens**

When LBM opened in June 1960, it was already bursting at the seams – underscoring the need for a foundation to act as steward of philanthropic gifts to support expansion, new technology, education, research and patient programs. The hospital may not have opened without leaders such as Seaside Memorial Hospital Administrator Donald C. Carner who, in 1956, envisioned the “space age” Memorial Hospital of Long Beach.
Don and the Board of Directors launched a capital campaign with a philanthropic goal of $4 million. That campaign was supplemented by a $10.5 million bond issue for a new hospital that, in 1956, passed by an overwhelming 88 percent of Long Beach voters.

Raymond Gillingham, the first president of what was then the Memorial Hospital of Long Beach Foundation, was a pioneer in using long-range gift development, like that used in universities, for health care facilities across the nation. Through community health information forums, estate planning seminars, planned giving, memorial giving, a gift recognition wall and other innovations, Ray’s strategy came to be known as “the Memorial style” of gift development – a strategy that continues today.

The Latest and Greatest
Throughout the 1960s, philanthropy was responsible for revolutionary advances in medical technology at LBM that sounded, at times, like something out of science fiction. Take, for example, the Maxitron, made possible by a philanthropic gift from Earl and Loraine Miller. This giant cancer-fighting machine was developed from a high-intensity x-ray machine built by General Electric during World War II – a machine that blasted x-rays through thick steel to detect hidden flaws deep within the castings used in armor for tanks and battleships.

The $95,000 Maxitron made a splashy debut in February 1963 in LBM’s Department of Nuclear Medicine. It was heralded as the latest and greatest tool for cancer therapy.

For the Children
In early 1965, an unusual rash covered 7-year-old Leif Hertzog. Fever wracked his body. Leif was hospitalized for a month at Long Beach Memorial. He vividly recalls the man who visited him and taught him how to play gin rummy. “He was distinguished, affable, gregarious – and very nice,” Dr. Hertzog recalled.
Today Leif is a fourth-generation ophthalmologist in Long Beach. That man was Earl Burns Miller, who, with his wife, Loraine, would later pledge $1 million to MMCF to begin construction of a children’s hospital. Earl was a close friend of Leif’s grandfather, Fritz. The Millers and the Hertzogs were like family, spending holidays together. (See page 15.)

Although they never had children, the Millers recognized the importance of caring for and treating the needs of children and families throughout Long Beach. Just two months after making their initial gift, Earl, a transplant from Denver and former president of Sully-Miller Contracting Co., passed away. He never saw the 134-bed Miller Children’s Hospital open in 1970.

Loraine (who later married Larry Collins, a former publisher of the “Long Beach Independent” newspaper) continued the Miller legacy when she wrote a check for approximately $13 million to cover the brick-and-mortar expenses for the new hospital.

Walt Florie, president and CEO of the Earl B. and Loraine H. Miller Foundation, founded in 1967, added, “To date, the Miller Foundation has granted $33 million to support expansion and programs for children in the areas of health care, education, the arts, moral citizenship, and family and child development in various Long Beach nonprofit organizations. The Foundation has turned their vision of ‘treating the whole child’ into a reality.”

The generosity of the Millers resulted in the world-class facility now named Miller Children’s and Women’s Hospital Long Beach. It has 373 beds, and each year admits more than 8,000 pediatric patients, logs 84,000 pediatric outpatient visits and provides world-class care for the birth of 6,000 babies.

Dr. Hertzog recalled the petite Loraine Miller Collins as being “quiet, soft-spoken, intelligent.” But the Millers’ gifts made profound statements. “It’s so enduring,” said Dr. Hertzog. “The impact is long-lasting and beneficial to the city. What they did with their money is such a powerful thing.”

Harry W. Orme, MD, the first medical director of Miller Children’s, said that without Loraine, the hospital might never have become a reality. Dr. Orme shared a poem Loraine wrote to her husband when the Millers made their initial $1 million gift:

> It may well be at some far day when you and I are gone away that other hands and other hearts will find the missing jigsaw parts of half-worked dreams of yours and mine and create the perfect whole design.

“And I think that’s what’s happened with the staff and all the people in the community,” Dr. Orme said. “They created a wonderful institution.”

Loraine Miller Collins (center), benefactress of MCWHLB, with its first medical director, Harry Orme, MD, and his wife, Bonnie.
Laser Research
Francis D. Reider was a world traveler, a swimming and water polo standout at Long Beach Poly High, a real estate and stock investor, and a leader in civic, business and fraternal organizations.

The philanthropic gifts he and his wife, Doris, gave funded the purchase of laser equipment that resulted in the opening of the Francis D. and Doris D. Reider Laser Center in March 1984. That center propelled LBM to the forefront of a new and exciting generation of medical treatment using the “bloodless scalpel.”

“We became a teaching center, instructing urologists and gynecologists in the use of laser surgery,” recalled Allan Shanberg, MD, former director of the Reider Laser Center. “The big thing was training. Through five to six meetings a year, we trained 200 to 300 doctors from around the country.” CNN cameras were rolling to capture the first vasectomy reversal using laser technology at the Reider Laser Center. And the laser led to a great number of research papers, many authored by Dr. Shanberg.

While the Reider Laser Center no longer exists, it paved the way for the technology that migrated to many other medical and surgical specialties, including pulmonary medicine, plastic surgery and neurosurgery. In most cases, it is used on an outpatient basis. But, at the time, laser technology put LBM at the forefront of medicine – thanks to the generosity of Francis and his wife. “He was a kindly gentleman,” Dr. Shanberg said. “He was always interested in new technology and seeing what could be done with it.”

Robots, Old and New
Robots used in surgery? In the 1980s, the concept certainly seemed farfetched. But a gift from a former Helms Bakery truck driver turned LBM into a pioneer in the field of surgical robotics.

That driver, Svend C. “Ole” Olsen, a native of Denmark, would go on to amass a fortune through real estate and stock investments. Ole gave the philanthropic gifts that led to what was heralded as the world’s first neurosurgical robot.

Nicknamed “Ole,” the robot, about 2 feet long and weighing 50 pounds, was used at LBM in stereotactic neurosurgery, a technique for guiding needles and other instruments into small holes drilled in the skull for the diagnosis and treatment of brain tumors.

The Svend C. Olsen Diagnostic Imaging Research Center, which opened in 1983, no longer exists, because today Long Beach Memorial is home to top surgeons who perform highly precise, minimally invasive procedures assisted by the da Vinci Si Surgical System. Since 2006, the use of da Vinci robots here has spread from cardiology and urology to gynecologic oncology, general gynecology, general surgery, ENT and non-cardiac-related thoracic surgery, said Daniel M. Bethencourt, MD, medical director of cardiac and thoracic surgery at the MemorialCare Heart and Vascular Institute (MHVI).

Dr. Bethencourt uses one of the hospital’s two da Vinci systems for procedures such as mitral valve repair and atrial fibrillation ablation. “Thirty years ago,” Dr. Bethencourt said, “surgical robotics were a fantasy. People talked about it, but didn’t truly envision what it could or would become. It’s since gone from being something fantastical to something that is actually real.”

The late Ole Olson would have been proud to see what his generous gift to MMCF inspired.
A Grateful Patient

J. Thomas McCarthy was so grateful for the care he received from A.M. Nisar Syed, MD, and his associate Ajmel Puthawala, MD, that he introduced MMCF representatives to the Thomas and Dorothy Leavey Foundation. This nonprofit was set up in 1952 by Farmers Insurance Group cofounder Thomas E. Leavey and his wife, Dorothy E. Risley Leavey. Thomas McCarthy was chairman of the foundation; the Leaveys were his in-laws.

In 1993, the Thomas and Dorothy Leavey Foundation gave $1.5 million for an LBM cancer research initiative, one of the largest gifts made by a foundation to U.S. health care that year. The Thomas and Dorothy Leavey Radiation Oncology Center, dedicated in 1994, is now part of the Todd Cancer Institute. “It was a very important gift,” Dr. Syed recalled. “At that time, we needed some new equipment and funds for clinical research.”

The Center is home to physicians such as Dr. Syed, an internationally known innovator in many advanced techniques in the field of radiation oncology, such as brachytherapy, hyperthermia, radiosurgery, TomoTherapy and image-guided radiation therapy. Physicians from around the world come to Long Beach to be trained by Dr. Syed and his team.

“He [Thomas McCarthy] was so happy with the treatment he received that he wanted to help support us so we could continue our mission,” Dr. Syed said. “Donors like him help the entire hospital remain at the forefront of cutting-edge technologies.”
Foundation and Business Commitment

The W.M. Keck Interventional Magnetic Resonance Imaging Suite was dedicated in November 1997, in recognition of a 1995 W.M. Keck Foundation gift. Because of constant and rapid changes in imaging, the Keck Imaging Suite has been superseded by newer technologies, but the gift helped make Long Beach Memorial a leader in the field of imaging.

In 2009, the expansion of Miller Children’s with a 124,000-square-foot inpatient pavilion provided the opportunity to further partnering with private foundations. A $2 million gift from the Henry L. Guenther Foundation paved the way for opening a new children’s surgical center, the only one in the region. The Kresge, Ahmanson and Weingart Foundations provided significant challenge grants during the successful campaign.

Partnerships in Excellence (PIE), a fundraising group founded in 2002 to engage community business leaders, is a key MMCF partner. During fiscal year 2011-12, PIE partners gave $180,000 to help purchase cutting-edge 3-D echocardiography equipment to benefit MHVI patients. “With this technology, surgery can be better planned,” said Shaun Setty, MD, medical director of MHVI congenital cardiovascular surgery. Since its inception, the group has contributed $1,621,500 to support the latest technological advances in patient care.

Cherese’s Legacy

She wrote it in pencil when she was 8, a message her parents keep framed in their house:

I have a dream that people do not fight over things that are not necessary. My dream is that there is peace.

Cherese Mari Laulhere dreamed of making the world a better place for children and their families. Although the life of the 21-year-old UCLA student ended in a tragic bus crash in India in 1996, her mission lives on through a foundation created by her parents, Chris and Larry Laulhere. The Cherese Mari Laulhere Foundation has made several gifts through MMCF to support various programs at MCWHLB. Such gifts have resulted in the naming of the Cherese Mari Laulhere Pediatric Imaging Center and the Cherese Mari Laulhere Birth Care Center. “This is what Cherese wanted to do with her life – really make a difference,” said Chris.

In addition to her parents, Cherese’s brother Todd, and his wife, Tere, are active in the foundation, which plans to establish a college scholarship in Cherese’s name. “We are doing her work for her, because this is what she wanted to do,” Chris said.
DEDICATED TO THE COMMUNITY

Earl & Loraine Miller

The lasting legacy of Earl B. and Loraine H. Miller, in the form of Miller Children’s & Women’s Hospital Long Beach, almost didn’t happen. But a meeting with the president of the United States helped seal the Millers’ monumental gift.

Flash back to the mid-1950s.

Earl, a transplant from Colorado who attended Stanford University and made his money as a contractor in Long Beach, was a patient and good friend of ophthalmologist Fritz Hertzog, MD.

“One of my patients and a great friend was Earl Burns Miller,” Dr. Hertzog recounted in his own hand before his passing. “We played golf together – he was a hard-driving, hard-working man. I got him on the Board at old Seaside Hospital. At first, he did not want to be on the Board, but he finally agreed.

“Shortly after, former President Herbert Hoover invited Earl and other alumni to a Stanford University event to encourage alumni to leave money to their alma mater. Earl told me he was setting up his Will to leave almost all of his money to the university.

“I said, ‘Why, Earl? You made all of your money in Long Beach, so why give it all to the university?’

“He replied, ‘That’s my business.’

“Three months later he said to me, ‘Fritz, I’ve changed my Will. You were right. I am going to leave it here in Long Beach and I want to set up a children’s hospital.’”

The rest, as they say, is history.
LIKE FATHER, LIKE SON

Malcolm Todd, MD

Dr. Malcolm C. Todd, served as an Army hospital surgical chief of staff in Europe during WWII. There he met Ruth, a beautiful young woman serving in the Red Cross. They happened to be “billeted” in the same hotel – on different floors. It was winter; the only heat in the room was from an oil heater that worked when fed coins. Ruth could not get it to work, so she asked Mac to help. As he got down on his knees to plug it in and feed in the coins he said, “As long as I am on my knees, will you marry me?”

They did marry and, in 1946, took a vacation to Long Beach, California. They stayed for the rest of their lives.

Dr. Todd went on to become a giant in the history of Long Beach Memorial, as a physician, leader and philanthropist. With the opening of the Todd Cancer Pavilion in 2013, Dr. Todd’s legacy was secured.

At an event for the release of his book, “Ninety Years of Healing: The Story of Long Beach Memorial Medical Center,” Dr. Todd said, “This book is in recognition of people who volunteer their services and philanthropists who accept responsibility for giving. This is why I made a major gift to this medical center – my hospital.”

When his son Doug was asked to dance for Memorial Medical Center Foundation’s 2013 “Dancing for Our Stars” fundraiser, he knew which song to choose. Although Doug was apprehensive about performing a swing dance with his wife, Nancy, he wanted not just to raise money. He also wanted to underscore his belief that philanthropy should be a family affair. “My father instilled in me, as well as in my son John, a legacy of giving back to the community,” Doug said.

When the big night came, it wasn’t a surprise which song Doug and Nancy chose: “Mack the Knife.”
A Vision Realized
Malcolm C. Todd, MD, was a leader in establishing the new Long Beach Memorial from its predecessor, Seaside Memorial Hospital. And throughout his six-decade-plus career at LBM, Dr. Todd rose to become chief of surgery and chief of staff. He also served as president of the California Medical Association and American Medical Association.

“He loved not only taking care of people, but also loved the political side of medicine,” said his son Doug, director of governmental affairs for Siemens Corp. In the mid-1990s, Dr. Todd and his wife, Ruth, started discussions with the Foundation gift planning team about developing a philanthropic plan.

Those talks led to a generous gift that resulted in the creation of the Todd Cancer Institute and ultimately the building that also bears his name: the Todd Cancer Pavilion, which opened in June 2013. “He felt the Long Beach community deserved to have its own world-class cancer facility,” Doug said. “He saw cancer as a really prevalent and ongoing problem, and was the kind of guy who wanted to have an impact on whatever he did.” Cancer, in fact, would lead to the death of his beloved wife, Ruth, in 1997. Dr. Todd passed three years later at age 87.

And now, because of his foresight, world-class specialists provide cutting-edge treatment and conduct research in the 64,000-square-foot Todd Cancer Pavilion, which will benefit generations to come.

A Continuing Legacy
Loraine Miller Collins requested that the following sentiment be included in her obituary: “Love is stronger than death.” The lifelong philanthropist died in June 1991, but her sentiment lives on through MMCF’s mission to help provide that extra measure of care to the community.

At the grand opening of the Todd Cancer Pavilion in June 2013, Doug Todd shared a quote that reflects the generosity of his father, the Millers, and thousands of other donors who have supported MMCF over the last five decades: “What we have done for ourselves dies with us,” Doug said, “but what we have done for others is immortal.”

Doug ended with an appropriate quote that applies not only to the 1907 roots of the medical campus, but also to today—and the foundation’s future. “Today is a gift,” Doug said. “That’s why they call it ‘the present.’”
Clinical Research
Supporting Originality

To discover, to know, to cure — research has played a critical role in Long Beach Memorial’s ability to excel at these essential pursuits since its inception.

From early studies at Seaside Hospital involving the development of hip replacements, to breakthroughs at the MemorialCare Heart & Vascular Institute (MHVI) with new techniques for the removal of infected pacemaker leads, to participation in clinical trials at the MemorialCare Breast Center, research has kept Long Beach Memorial (LBM) and Miller Children’s & Women’s Hospital Long Beach (MCWHLB) at the forefront of medicine. Much of it wouldn’t have been possible without the thousands of philanthropic gifts shepherded by the Memorial Medical Center Foundation (MMCF) that have served as a major source of support for clinical research over the last five decades.

“Medical research helps differentiate a medical center from a community hospital,” said Douglas W. Jackson, MD, an orthopedic researcher, founder of the Southern California Center for Sports Medicine, and a preeminent knee surgeon, who blazed many trails throughout his career. “Those involved in the forefront of medical research make contributions, but they also attract bright individuals to the same institution to study and work,” said Dr. Jackson, who retired in 2010. “In addition, those doing original work help interpret and teach the latest scientific advances to the medical staff.”

Fulfilling Its Destiny

Clinical research was formalized in 1962 at LBM with the establishment of the Research Council. Some of the earliest studies were conducted in cancer, cardiology and pulmonary disease. Many of these early research projects attracted major support from private foundations and governmental agencies.
Since then, research dollars have funded a dazzling array of studies, from researching the types and levels of nutrients in mother’s milk to how to quickly diagnose tuberculosis, from pioneering treadmill stress testing to studying human cancer biology to identify which treatments work best with individual patients.

“If [Long Beach Memorial] is ever to fulfill its destiny as one of the great medical centers of the world,” pathologist E.R. Jennings, MD, wrote in 1969, “it can never achieve this without an extensive and effective research program. It’s as essential to a medical center as care and education.” When Dr. Jennings wrote this, LBM had 1,200 square feet devoted to research – room for only one major research project at a time.

Forty-five years later, it’s a big, bold new world.

**Finally, a Building of Its Own**

In 1989, Genentech, Inc., made a generous gift to fund research into the use of hyperbaric oxygen treatments for cardiac patients. Other studies became part of a research renaissance that year, which led to the establishment of an independent research department and the opening, in 1992, of the Clinical Research Building. The 13,700-square-foot, $2.8 million facility was made possible by a $2.5 million grant through MMCF – at the time, the largest single grant ever made. The facility made it easier for doctors to conduct research in fields such as cancer, cardiology, pediatrics, perinatology, obstetrics/gynecology, rehabilitative medicine and orthopedics.
The new center, one of only three freestanding, non-university, not-for-profit facilities on the West Coast, housed clinical research programs that ensured the medical staff’s ability to remain at the forefront of advances, thus enhancing the quality of patient care. Through their endowments, five people gave major gifts for construction of the building: Lillie B. Cole, Harold H. Parks, Lillian Z. Smith, Robert and Helen Summy and Gilbert Van Camp, Sr.

Gilbert’s wife, Mary, continued his philanthropic tradition by establishing the Mary Van Camp Parent Resource Library and TV Kiosk. In 1995, MMCF received the largest single bequest, to that date, of $2.4 million when Mary Van Camp died in December 1994. The facility was then renamed the Gilbert and Mary Van Camp Health Sciences Research Center.

Within a Heartbeat

When it comes to heart disease, Myrvin Ellestad, MD, wrote the book. The internationally recognized “Stress Testing; Principles and Practice” is in its fifth edition and remains a standard text in the field.

Dr. Ellestad, a pioneer in the field of cardiology, credits philanthropic research dollars for much of his department’s success. So does John C. Messenger, MD, recently retired medical director of the Cardiac Care Unit at MHVI.

In 1972, Dr. Messenger was recruited by Dr. Ellestad to join the program for his trailblazing work in pacemakers and pacemaker lead extraction. Dr. Messenger received research grants from Medtronic, Inc., and he and his team led the so-called MIRACLE trial, in which they were early pioneers of a technique to deliver electricity to the heart with two cords instead of the standard one cord via a pacemaker.

“In the early years, our cardiac program competed with another local hospital,” said Dr. Ellestad, emeritus director of cardiology at MHVI. “But we were recognized as the best because of our research.” The story of how Dr. Ellestad secured
a then revolutionary heart valve for a dying female patient over a weekend in 1961 is the stuff of Hollywood (see page 25).

Dr. Ellestad and his staff are also known for their early research in electrocardiographs. In partnership with the late Bruce del Mar, an aeronautical design engineer for Douglas Aircraft, who became involved in the medical device industry in the late 1950s, Dr. Ellestad made available to the medical community one of the first three dynamic electrocardiograph machines (commonly called a Holter monitor). Bruce stated, “Much of the understanding of long-term ECGs is attributed to the early research by Dr. Ellestad and his staff.” Bruce made a generous gift to MMCF to fund cardiovascular research in tribute to Dr. Ellestad.

Dr. Ellestad said one of his most important donors in the early days was Millard J. Hines, founder of Industrial Paper Distribution Inc., who served as LBM’s Board chair from 1982 – 83 and as MVHI Advisory Board chair from 1989 – 91.

He made gifts during his lifetime and provided a $2 million unrestricted bequest in his Will through the Foundation – $500,000 of which created a permanent endowment to support MHVI. “Research has enabled us to attract outstanding cardiologists and surgeons to our faculty,” Dr. Ellestad said. “The administration always said that they would not support research with patient dollars, so it was important to have philanthropic support. Research brought fame to our department.”

In May 2014, thanks again to donor support, MHVI cardiovascular surgeons used, for the first time, a noninvasive technology called transcatheter aortic valve replacement to replace a heart valve in two high-risk patients, said Gregory S. Thomas, MD, MHVI medical director.

“We were there at the beginning of cardiology, and, now, a new generation of cardiologists is in the process of changing medicine,” Dr. Thomas said. He cited research by Winfried Waider, MD, in the use of injections to lower cholesterol,
the work of Fernando Mendoza, MD, using radioactive material to evaluate heart function, and clinical trials by Khiet C. Hoang, MD, on a new stress test combining pharmacologic agents and a treadmill, as projects made possible, in part, from gifts through MMCF. “The Memorial Medical Center Foundation has provided much of the funding for the past, as well as the current, generation of cardiologists,” Dr. Thomas said.

Birth of a Gift
Sometimes, where you’re born can make all the difference when it comes to philanthropy.

Rudolph C. Schweitzer of Huntington Beach was born at Seaside Hospital. In 1971, he gave his first philanthropic gift of $250 to the Children’s Auxiliary Child Care Fund. After that, Rudolph gave $1,000 most holiday seasons for clinical research. The generous $945,000 bequest from his Trust after his 2007 death was also designated for clinical research. In his honor, MMCF established the Rudolph Schweitzer Endowment to support clinical research at LBM/MCWHLB.

Rehabilitation and Orthopedic Research
Brain injuries and strokes can lead to some of the most debilitating physical and cognitive conditions. Over the years, through MMCF grants and gifts, Long Beach Memorial has distinguished itself with one of the top specialty rehab programs in the country.

“A rehab program was established at the hospital, as a generalized program, in the early 1970s,” said Richard H. Adams, MD, founding director of LBM’s brain injury program. Dr. Adams helped spearhead the push that, by the mid-1980s, created more specialized programs. LBM’s rehab program would receive one of the largest grants ever awarded by the National Institutes of Health to fund research into improving the ability of stroke patients to regain use of their legs.
Around that time, Dr. Doug Jackson was conducting groundbreaking knee surgeries using human tissue transplants obtained from a tissue bank established in their own on-campus laboratory. LBM was one of the first hospitals to conduct, on a large scale, minimally invasive reconstructive arthroscopic surgery on knees and other joints. “Many surgeons in the Orthopedic department distinguished themselves in the care of spine, knee, foot and ankle, and hand surgeries, and went on to became national leaders in their subspecialty areas of orthopedic surgery,” Dr. Jackson said.

Some research conducted by Dr. Jackson and his team was supported by gifts from William H. and Ruth Cree, as well as from Ray and Alice Whitmore. With Tim Simon, PhD, Dr. Jackson developed one of the largest data banks for ligament replacement testing – work facilitated by the Cree family in honor of their mother, Grace. That gift allowed Dr. Jackson and his team to purchase one of the latest subzero freezers to maintain and preserve tissue for use in surgery.

Ira J. Cree said his parents’ gift to Dr. Jackson and his team was among several they gave to the hospital over the years. And this past December, Ira gave his latest gift to Long Beach Memorial: $25,000 for research at the Todd Cancer Institute. Ira said his parents felt compelled to give back to the Long Beach community – a philosophy he shares. “I grew up in Long Beach and have lived here all my life,” Ira said. “I feel it’s my responsibility, and the responsibility of my family, to give to the hospital and the greater Long Beach community.”

**Focusing on Breast Cancer**

Ever since the MemorialCare Breast Center opened at Long Beach Memorial in 1986 as one of the first of its kind in the country, gift support from MMCF has been critical to its success.

“Our research infrastructure was built with [Foundation] money,” said Homayoon Sanati, MD, medical director of breast oncology at the Todd Cancer Institute’s MemorialCare Breast Center. Research dollars benefited other cancer specialties, such as lung and colon, dollars supplementing pharmaceutical- and government-funded studies in which reimbursement to the hospital is limited,” Dr. Sanati said. “Donor money,” he added, “helped fund early studies of the use of the drug Herceptin (trastuzumab) to treat breast cancer at LBM – a drug that now is part of the standard of care.”

And philanthropy is supporting new research in areas such as intraoperative radiation therapy, in which patients receive doses of radiation just after surgery, before doctors close the wound, saving six weeks of conventional radiation treatment. “Philanthropic gifts also help pay for our robust breast screening program, as well as a breast cancer peer mentoring program that pairs survivors with new patients,” Dr. Sanati said.
A DRAMATIC WEEKEND

Myrvin Ellestad, MD

On a Saturday in 1961, a dying mother of six was rushed to Long Beach Memorial.

Using only a stethoscope, an EKG machine and chest x-rays, Dr. Myrvin Ellestad, diagnosed a leaky mitral valve. With fluid accumulating in her lungs, his patient wouldn’t survive the weekend.

A month earlier, Dr. Ellestad had heard a lecture by Albert Starr, MD, a young surgeon at the University of Oregon Medical School, in which Dr. Starr discussed a new heart valve developed by retired engineer Miles “Lowell” Edwards in his garage in Orange County.

“Things looked pretty grim,” Dr. Ellestad recalled after his preoperative evaluation. “I thought, ‘this woman needs a valve badly. Maybe I can get a valve from Mr. Edwards.’”

Dr. Ellestad called Dr. Starr, who in turn called Lowell, who got in touch with Dr. Ellestad to tell him he had an artificial heart valve. A seamstress, however, would need to add the sewing ring, which allows the surgeon to attach the mechanical valve to the heart.

Lowell called the seamstress, who rushed over to complete the job. Dr. Ellestad then had the woman’s husband pick up the artificial valve and, later that night, one of the first silastic ball valves to be used in California was successfully placed in the patient. Mickey Beland, MD, performed the surgery. Postoperatively, Dr. Ellestad and Dr. Beland cared for the patient together.

Widespread news coverage about the revolutionary surgery erupted, burnishing Long Beach Memorial’s pioneering reputation in the annals of medical history. And Lowell’s innovation spawned what is today Edwards Lifesciences in Irvine.

Since that fateful Saturday in 1961, more than 250,000 of the silastic ball valves have saved people’s lives worldwide.
TURNING A CHALLENGE INTO A LEGACY

Barbara K. Robinson

Southern California native Barbara Krauss Robinson lived every day to the fullest, gracing people with her beautiful smile, warmth, enthusiasm and generous ways. And Barbara made sure her legacy would live on.

For years, the Hermosa Beach resident worked as an executive at Robinson Helicopter Company, founded by her husband, Frank, where she also became a licensed helicopter pilot.

First diagnosed with breast cancer in 1997, she beat the disease once only to relapse several years later, and then again in 2004. The disease didn’t prevent her from becoming a tireless advocate for breast cancer research.

Barbara established the Barbara K. Robinson Breast Cancer Research Program with a $3 million contribution in early 2005. Later that year, she opened p.i.n.k., a Hermosa Beach boutique whose profits supported the research fund. The name of the boutique, an acronym for “people inspiring new knowledge,” reflected her insistence on remaining positive while battling cancer.

The store closed in 2008, but Barbara earned kudos from the city and the Hermosa Beach Historical Society when she preserved the 1920s Craftsman-style home on Pier Avenue where the store resided. After the store closed, she spent a lot of time with her beloved children, Mark and Cindy, and at her peaceful retreat in Hawaii, playing golf and soaking in the sunsets.

Although Barbara died in 2009 at age 53, her legacy lives on through her generous gift to establish the research program that bears her name. Her generosity and foresight continue to provide individuals with access to clinical trials that test new treatments, as well as ways to prevent, screen for and/or diagnose breast disease.
Support in Many Forms
Peggy Kalowes, RN, PhD, CNS, director of nursing research at LBM/MCWHLB, underscored the importance of gifts for financial support. “Any type of scientific study often takes up to a year to complete and needs financial support,” Kalowes said. “The Memorial Medical Center Foundation's values and beliefs in seeking better care and outcomes for patients are consistent with the goals of nursing services’ research.” A recent Foundation grant supported development of a post-discharge telephone intervention research study to prevent readmissions of heart-failure patients, Kalowes noted.

Support to fund clinical research at LBM/MCWHLB comes in many forms. One recent example is the Tour of Long Beach, which this year involved 3,000 riders, and, since its inception in 2010, has raised more than $600,000 for pediatric cancer research. Ben Alvarado, region president, Wells Fargo and MCWHLB Advisory Board member, has been involved from the start. “Wells Fargo has a culture of giving back, and one of our vision and values statements is that we are only as strong as the communities we serve,” Ben said. “I am truly inspired when I have the opportunity to meet patients and families who are fighting bravely against cancer.”
“This is money raised by the community and used by the community – it’s one of the great things about this event,” said Amanda M. Termuhlen, MD, medical director of the MCWHJB Jonathan Jaques Children’s Cancer Center. The money has been used to improve treatment for bone cancers and research into metronomic chemotherapy, in which targeted, low-dose therapy begins after conventional chemotherapy to target certain cells instead of tumors. Such treatment is set to begin soon at Miller Children’s. “This one is huge,” Dr. Termuhlen said. “It’s a major undertaking.”

Young philanthropists are also helping fund clinical research. Teenager Jamie Danis, inspired by her many hospital visits as a child, saved her allowance, recycled bottles and cans, and ran a lemonade stand to make her first donation at age 5. She continues to ask all who attend her birthday parties to donate to MMCF for pediatric research, instead of bringing her a gift. “I’m as healthy as I am because of Miller Children’s Hospital,” Jamie said. “This is my way of giving back.”
Patient Thomas Coynes with Anil Sharma, PhD, and A.M. Nisar Syed, MD, review details of a research protocol conducted at the Leavey Radiation Oncology Center at TCI.

**Enduring Mission**

In 2003, Long Beach Memorial declared research a “strategic priority.” Wherever clinical research leads next, one thing is certain: The hospital and larger Long Beach community will remain grateful for the gifts made possible through Memorial Medical Center Foundation.

Robert A. Nagourney, MD, medical and laboratory director at Rational Therapeutics, and former director of Experimental Therapeutics at LBM, as well as former medical director of the Todd Cancer Institute, put it this way: “Philanthropic support plays a pivotal role in cancer research and in clinical research throughout the hospital. More than 50 percent of research dollars are now provided by pharmaceutical companies, and the goal of this type of investigation is product development.” Dr. Nagourney continued, “While focused research plays an important role in drug discovery, meaningful advances are often the product of serendipitous discoveries supported by patrons of the sciences.”

Original thinking + an involved community = cutting edge clinical research. A winning equation for patients.

Some of the principal investigators currently leading research projects on campus: back row, left, Nam Nguyen, MD; Chris Babbitt, MD; Shaun Setty, MD, Helen E. Hoag chair Pediatric Cardiovascular Surgery; and Paul Do, MD. In front, Bichlien Nguyen, MD; Myrvin Ellestad, MD; and Tracy Ladbury, RN.
Medical Education
A Tradition Born at Seaside
In 1928, Seaside Hospital hired Mary K. Wood, RN, to be the director of the School of Nursing. For the next 11 years, the school hummed along until it closed in 1940 for lack of funding. The timing turned out to be unfortunate; Pearl Harbor was bombed on December 7, 1941, the U.S. declared war, and the face of Long Beach changed forever. Workers flooded into the city for employment in the shipyard and at Douglas Aircraft, where peak wartime employment was recorded at 160,000 workers.

While physicians from Long Beach were joining the military, Seaside once again opened a school to meet staffing needs, this time training nurses’ aides. Over the next six years, 100 aides graduated. Then, in 1945, a school for licensed vocational nurses was established.

Many returning soldiers from the Midwest who passed through the Long Beach port returned here after the war’s end in 1945. Health care needs mushroomed in the community commonly called “Iowa by the sea.”

In October 1946, the American Medical Association’s Council on Medical Education approved 12 internship and eight resident positions for Seaside Memorial Hospital. (The AMA had approved the training of interns in 1922.) Among the first eight residents was Myrvin Ellestad, MD, who, at 92 years young, is still on the LBM medical staff.

Dr. Ellestad applied for residency at Seaside because he was so impressed by the caliber of physicians on staff. “I was named chief resident that first year and developed a teaching program for the interns.” Even back in 1946, the emphasis was on teaching.
A Pivotal Year

Educational programs flourished in 1960 as Seaside Memorial transformed into Long Beach Memorial (LBM). Roger Freeman, MD, said of the hospital CEO, “Don Carner encouraged and supported the development of one of the first medical teaching programs in a private hospital by recruiting physicians from academic medicine, recognizing this would ensure the future recruitment of outstanding physicians.”

With medical education as a priority, physicians, nurses, pharmacists, radiology technicians, dietitians and many other allied health professionals were educated or received their clinical training on the new campus.

To support this important endeavor, in 1967, Clare Hamman, the first chair of the Memorial Medical Center Foundation (MMCF) Board of Directors, personally funded the first endowment for medical education.

It was 1974 that proved to be a pivotal year. After more than 25 years of effort to partner with a medical school, a formal affiliation was established between LBM and the University of California, Irvine, under the leadership of Elmer R. Jennings, MD. This affiliation would grow stronger through the ensuing decades.
A Community Committed to Education

Harold Parks was an early Philanthropic Friend to Long Beach Memorial. In 1962, this owner of a local gas station chain became closely involved with the progress of the growing hospital. After he lost his wife to cancer, Harold gifted $16,000 for cancer research. He went on to make other gifts. In 1977, he, along with pediatrician Richard C. DeGolia, MD, provided funding for the architectural design of a new teaching complex.

The Center for Health Education (CHE) was completed in 1974. This unique showcase of dedicated space for the education of health care professionals was made possible by the generosity of community members. Businessman Hubert L. Houssels gave $1 million in securities to MMCF, stating that he wanted to make a meaningful gift for the benefit of his community and see it come to fruition in his lifetime. He also wanted to honor his parents. The 700-seat Bismarck and Nannie Houssels Forum does just that.

Hubert helped break ground for the new CHE. When he passed away in 1977, his Will included a $2.7 million bequest to establish the Houssels Trust with the Farmers and Merchants Trust Company as the Trustee. The Trust’s income is restricted to MMCF in support of medical education programs.

Many others provided leadership and financial support to see that LBM would become a beacon for medical education. Although Milton Van Dyke, MD, passed away in 1962, long before the Center was even a dream, he inspired many during his career. Perhaps the person Dr. Van Dyke influenced the most was his son-in-law, Richard DeGolia. (See page 35.)

In 1956, after Dr. DeGolia completed his residency at Los Angeles Children’s Hospital, he joined his father-in-law in his pediatric practice, only to have their time together cut short with the sudden death of Dr. Van Dyke in 1962.

Following in his father-in-law’s footsteps, Dr. DeGolia became increasingly involved as a teacher and volunteer leader. He served on the teaching staff at several hospitals and donated his time treating patients at the Children’s Clinic of Long Beach. As Dr. Van Dyke had done before him, he served on the LBM Board, then served on the MMCF Board and became one of the first presidents of the Miller Children’s Hospital medical staff. With this level of participation, it was no surprise when Dr. DeGolia became involved in building the CHE. He and his wife, Sallie, made a generous gift to name the Van Dyke Theater in memory of the physician and man who had so greatly inspired them.

Philanthropy continued to influence the CHE. The complex, anchored by the Parks Medical Library (named after Harold Parks), also received funding from the Kresge Foundation and the BioScience Laboratories for the library information center. In addition, the CHE housed television, photography and graphic design studios, which supported educational services. The television studio was equipped with state-of-the-art video links between the Forum, Theater and the Department of Surgery, allowing surgeries to be broadcast live with two-way audio enabling surgeons to answer questions from the conference audience. This sophisticated design was light years ahead of other medical educational centers and was generously supported by gifts through MMCF.
An Atmosphere of Learning

Another major educational accomplishment occurred in 1974 – the creation of the Family Medicine Residency Program. This program, begun by Edson Beebe, MD, is a unique residency program in that, though it holds an affiliation with UC Irvine School of Medicine, it is completely designed and run by LBM. With a stellar reputation, the program received 722 applications for eight open positions in 2014, allowing the faculty to pick the cream of the crop.

The three-year program has graduated 260 family medicine physicians, filling a critical need for primary care physicians. Upon completion of their residency, many physicians stay in Long Beach to practice. According to Residency Director Jeffrey Luther, MD, “Having this program helps create a more academic environment, one where medical education and the exchange of ideas are part of the fabric of the medical campus. Physicians here are committed to education and this draws others who desire to practice in an atmosphere of learning. This is unusual in the world of not-for-profit community hospitals.”

The role philanthropy plays is critical. Dr. Beebe created the first endowment for the Family Medicine Residency Program, and others earmarked for graduate medical education, such as the Cal Strong, Clare Hamman, Henry Clock, James G. Craig, Sr., DeGolia Family, Hubert Houssels, Harry Hachmeister, and Daphne and Rudolph Munzer endowments, all help support this worthy endeavor.

As Dr. Luther stated, “Training excellent family physicians is a huge undertaking and, in addition to the unstinting support of Long Beach Memorial, we could not do it without the help of MMCF and their Philanthropic Friends, which each year provide funding to support resident education, faculty development, medical student recruitment and other materials.”

These same endowments also help support the Podiatric Residency Program, which is similar, in that it is run autonomously at LBM. Founded in 1994 by Eric Hubbard, DPM, it has grown into a well-respected three-year residency program. Each year, two podiatric medical school graduates are admitted, and this year almost 100 applications were received.

In 2006, Pedram Aslmand, DPM, took over from Dr. Hubbard and is himself an alumnus of the program. “In addition to six residents, we also have many students rotating through our program from across the country. While we don’t have a dedicated clinic area, the students and residents work with faculty across the community and perform surgery at Long Beach Memorial, as well as at the VA Long Beach and St. Mary,” he stated. Dr. Aslmand also acknowledges the importance of philanthropy. “We are grateful to be supported by the hospital and the Foundation. The funds we receive through the Foundation are used mainly for faculty development, quarterly grand rounds and monthly journal clubs, and enable residents to attend conferences and professional meetings.”
FROM INSPIRATION TO DEDICATION

Van Dyke & DeGolia Families

In the heart of the Center for Health Education is the beautiful 183-seat Van Dyke Theater, named after Milton Van Dyke, MD.

Dr. Van Dyke (“Van”) was a beloved pediatrician and greatly respected president of the Seaside Hospital Board of Trustees. Even after his tenure on the Board, he continued providing leadership during the 1956 citywide fundraising efforts to build Long Beach Memorial.

His son Alexander (“Ike”) described him as “a very determined man. He went all the way to China to teach English for five years to put himself through college.” During medical school at the University of Cincinnati, he held three jobs. Van was able to save enough money to purchase a Model A, which he drove from Ohio to Long Beach.

Ike followed in his father’s footsteps, but believes the person his father influenced most was Richard (“Dick”) DeGolia.

Between tours of duty in the South Pacific, Dick went on a blind date with Sallie Van Dyke, a premed student at Stanford. During their courtship, Dick got to know not only Sally, but also her father, Van, whom he came to greatly admire.

After returning from the war as a highly decorated Navy pilot, Dick, with a degree in economics, went to work in business, like others in his family. His admiration for Van was so great, he enrolled in premed studies at UCLA, then attended the same medical school Van had attended decades earlier. After completing his residency, Dick joined Van in his pediatric practice, and, for seven years, they worked together before Ike joined them. But in 1962, Dr. Milton Van Dyke died suddenly.

To honor him, Dick and Sallie made the lead gift to create the beautiful amphitheater that bears his name.
Some things are just meant to be.
And so it was for Rudy Munzer and Daphne Donohoe.

Their grandmothers, Amanda and Ellen, knew each other in Minneapolis. Rudy’s family subsequently moved to California, followed later by Daphne’s.

A chance meeting between Rudy and his mother, Myrtle, and Daphne and her mother, Marion, at the Farmers Market on Fairfax Avenue in Los Angeles, started things rolling. Rudy had just graduated from Stanford University, and Daphne was about to enter University High in West Los Angeles. Needless to say, the college graduate wasn’t interested in a girl in bobby socks.

When Rudy returned from the war, Daphne had outgrown her bobby socks and was attending UCLA. Romance blossomed, and they married in 1946.

After their wedding, Rudy and Daphne settled in Fullerton. But in 1961, they moved to Long Beach to be closer to Rudy’s work as CEO of Petrolane. Both believed in community involvement and volunteered at Long Beach Memorial. Daphne was on the Board of Women’s Hospital, and Rudy became chair of the Long Beach Memorial Board.

Education was important to them both. They nurtured close ties with Rudy’s alma mater, establishing several scholarships at Stanford. But they also supported education closer to home.

Rudy and Daphne realized the importance of recognizing physicians for all they do above and beyond patient care. Marrying their love of education with their community spirit, in 1993 they created the Munzer Family Endowment for graduate medical education and an annual award that recognizes physicians for excellence in teaching and research.
Specialty Training

Edward J. Quilligan, MD, is a former vice chancellor/dean for the University of California, Irvine School of Medicine, and, since 1994, he has been the executive director of Medical Education, Memorial Health Services. Dr. Quilligan’s vast experience in academic medicine has served the graduate medical education program well.

About 120 residents and fellows can be found on campus on any given day. These programs hold affiliations with area medical schools (UCI, UCI-CHOC, Harbor-UCLA, UCLA and USC) with all the major specialties represented:

- Anesthesiology (obstetrical)
- Dentistry (pediatric)
- Emergency medicine
- Family medicine
- Internal medicine
- Obstetrics and gynecology
- Pediatrics
- Podiatric medicine
- Rehabilitation medicine
- Surgery (general, plastic, orthopedics)

During her last year of residency, Poonam Kaushal, MD, did a rotation at Miller Children’s & Women’s Hospital Long Beach (MCWHLB) for her pediatric residency and was impressed with her experience, stating that the hospital was a “great place for doctors in training. The faculty is very dedicated to teaching and very approachable. They encourage residents to take ownership for their patients and encourage autonomy in critical thinking and contributing to the patient’s treatment plan.”

Highly sought-after fellowships are offered in the following areas for which this campus is particularly renowned:

- Cardiology
- Interventional cardiology
- Maternal-fetal medicine
- Gynecological oncology
- Pediatric pulmonary
- Neonatology
- Radiation oncology
- Family medicine/sports medicine (brand new)
- Pathology
- Surgery (vascular)
From the faculty point of view, Rex Winters, MD, director of the Interventional Cardiology Fellowship Program at MemorialCare Heart & Vascular Institute, stated, “We’re not just looking to put another physician out there to do another procedure, we’re looking to educate that fellow on . . . how to take care of patients as a whole.”

The faculty on campus is involved and vested in assuring that the residents and fellows have a comprehensive learning experience. John Messenger, MD, a specialist in pacemaker lead extraction, said, “Every lead extraction we perform is a teaching opportunity. Our fellows receive more pacing and electrophysiology education from our medical staff than they could from an academic center such as UCI.”

Dr. Winters summed it up, “The bottom line is that we spend a lot of time teaching in this hospital.”

And Rudy and Daphne Munzer recognized this. Rudy, as LBM/MCWHLB Board chair, understood how important the teaching status of the hospital was to delivery of the highest quality patient care. Daphne, who served on the Board of what was previously known as Women’s Hospital, witnessed firsthand a teaching program internationally recognized for maternal-fetal medicine. Both Munzers knew the invaluable role medical staff played in maintaining a top-notch reputation as a teaching hospital, and the hours they invested in providing instruction.

Wishing to recognize these unsung heroes, in 1993 they created The Munzer Family Award. (See story on page 36.) This annual award recognizes physicians who stand out for their excellence in teaching and research. Although Rudy has passed away, the Munzer family carries on the tradition of honoring those who share their knowledge, knowing it helps maintain the highest standard of patient care. Winners are acknowledged at the Munzer home, where the third generation of Munzers gets a taste of what it is like to create a legacy for a worthy cause.
At the Heart of the Hospital

*Save one life, you’re a hero.*
*Save 100 lives, you’re a nurse.*

Anonymous

Nursing education is a high priority on the campus of Long Beach Memorial and Miller Children’s. Since the Seaside School of Nursing opened in 1928, much has changed in the profession and subsequently in the education of nurses.

According to Judy Fix, MSN, RN, senior vice president, Patient Care Services, “Today, RNs provide care based upon scientific principles, experience and critical thinking. They accomplish this care alongside a team of other health care providers, effective communication and collaboration within the team, patients and their families. In addition, they strive to guarantee that each patient’s care is coordinated, ensuring an optimal outcome.”

And thus, their education must meet the demands of the current state of their profession. It does that through the high-quality training whose depth and breadth today is astonishing and is available on this medical campus.

Since 2004, an accelerated Bachelor of Science in Nursing program has been a part of the educational mix on campus as the result of a partnership between CSULB and LBM/MCWHLB. The program graduates an additional 108 students from the University each year, and to date more than 1,500 students have obtained their BSN, with approximately 700 contracting to work on this medical campus. This has increased the percentage of care by BSN qualified nurses from 19 percent 20 years ago to more than 61 percent today.

Not only is this partnership program graduating nurses to meet the need for general staffing, it has added to the pool of nurses qualified to teach by offering more opportunities for graduate degrees. Today, nurses can earn a Master of Science in Nursing or a Doctor of Nursing Practice, as well as a myriad of specialty certifications, such as family nurse practitioner, pediatric nurse practitioner or clinical nurse specialist.

Broadening its focus in order to grow its own workforce, LBM/MCWHLB has for several years partnered with Pacific Gateway Workforce Investment Board, a City of Long Beach agency, to offer training for two allied health professions: care associates and patient care assistants. Care associates work in outpatient clinics, scheduling visits, taking vital signs and performing other tasks to help patients during their appointments. Patient care assistants work in the hospitals, assisting patients with such activities as bathing, dressing and taking vital signs.

Susan Crockett, RN, director of Workforce Development, LBM/MCWHLB, oversees several of the programs mentioned here, as well as the simulation lab, which is a pivotal asset to learning on campus. The lab is used by residents, medical staff, nurses, respiratory therapists and others to learn new techniques and sharpen existing skills.

“Philanthropic Friends, such as Dolores Perretta, Dr. Venner Farley, Phil Pryne, Lois and Jim Pott, as well as corporations, such as Hill-Rom and Philips, made this state-of-the-art lab possible. From the building we are in, to the equipment in the lab, we wouldn’t have this without the Foundation’s support. Our ability to not only teach, but to offer the highest quality health care is dependent upon community support,” said Susan.

Supporting medical education, whether for allied health professionals, physicians or nurses, has been a priority for donors and campus leadership for more than 50 years. The result – having the best and brightest providing excellent care to this community.
Patient Programs
**Gifts from the Heart**

by Kimberly Yap

**Philanthropic gifts come in all shapes and sizes,** and from all kinds of people. They come from those wanting to honor or remember a loved one, from those with a love for children, and from those just wanting to make a difference. Our Philanthropic Friends give for many reasons. But their gifts all come from the same place – straight from the heart.

**For the Children**

Robert Brite, born in Arkansas in 1885, moved to Long Beach in 1904. He lived a modest life and sold men’s clothing in downtown Long Beach. He was a private, unassuming man who, after retiring, lived in Bixby Knolls Towers. Robert had a passion for roses and worked as a volunteer gardener. He was known as “one of the kindest, most helpful people,” often bringing bouquets to the residents.

When he died in 1984, at age 98, he left a bequest of $1.6 million for Miller Children’s Hospital Long Beach (MCHLB). The Memorial Medical Center Foundation (MMCF) Board voted to establish the Robert M. Brite Endowment to honor his wishes to help children. MMCF installed a plaque in his rose garden to honor him: “He gave to help children blossom like his beloved roses.” And, like those roses, Robert’s endowment and legacy continue to bloom.

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Former Long Beach Mayor Ernie Kell presided at the 1984 recognition event to remember the quiet philanthropist, Robert M. Brite, whose gift benefits children for generations.

Robert M. Brite in “his” Bixby Knolls Tower rose garden, where MMCF installed a permanent plaque to honor his $1.6 million bequest for Miller Children’s.
Cassaday Legacy

Dating back to 1947, four generations of the Cassaday family have been involved with Long Beach Memorial (LBM) and Miller Children’s, setting an example of philanthropy and volunteerism. Louis Vail (“Val”) Cassaday served as Seaside Memorial Hospital president and Seaside Board chair. And, he was a key fundraiser for LBM campus building and served in many capacities, including MMCF treasurer. After Val’s death in 1978, his wife, Grace, gave a $25,000 philanthropic gift that established LBM’s Microsurgery Laboratory in his memory. The Lab’s purpose was threefold: provide an environment for research where new techniques could be developed; a place for surgeons to practice skills; and create sponsor workshops to teach the new techniques to other physicians.

Val’s son, Jeremy “Jerry” Vail Cassaday, followed in his father’s footsteps. “I grew up in a family that was heavily involved in promoting [Long Beach] Memorial Hospital,” said Jerry, “and my father strongly suggested I get involved.” Jerry served as LBM Board chair, as well as an MMCF Board member. He made a major philanthropic gift during the “Extra Measure of Care for the 20th Century” endowment/capital campaign in 1990, and repeated that generosity in support of the Building for Children campaign in 2008.

Jerry’s recent gift was the most personal. It was given for a naming opportunity in the Neonatal Intensive Care Unit, honoring his grandson, Kohl Vail Cassaday. Kohl was born prematurely on June 26, 2003, weighing 1 pound, 5 ounces. “Without the care he received at Miller Children’s, he never would have made it,” said Jerry. “We are so very fortunate,” said the proud grandfather. “Kohl is such a great kid and healthy as an ox.”
The Child Life Program

“Perhaps the ultimate measure of our endeavors in life is the extent to which the lives of others are a little bit better because we were here,” said Robert Murphy, founder, Murphy Family Foundation.

The roots of the Murphy family began in Long Beach and have remained strong, with three generations actively involved in philanthropy and volunteerism. “Our family has been touched in many ways by Long Beach Memorial and we are honored to be a part of its history,” said Susie Morse, president, Murphy Family Foundation. “The Murphy Family Foundation’s primary goal is to enrich and improve the quality of life for children facing severe medical challenges,” said Susie, “particularly those who are economically challenged.”

Their foundation passionately supports several departments and programs, including Child Life, through the creation of the Murphy Family Foundation Sibling Room, and the incredible work of the professional staff in the Pediatric Rehabilitation Department.

Like the Murphy family, Harlan and Phyllis Miller turned their love for children into their legacy. They established the Everett H. Miller, Jr., and Phyllis L. Miller Endowment for the ongoing support of Child Life. “Child Life is important to us,” said the late Harlan, “because it helps all the children in the hospital, regardless of their diagnosis.”

Special events, such as the Toyota Grand Prix celebrity visit, brighten patients’ spirits. Since 1992, Toyota Motor Sales, U.S.A., Inc., has given more than $700,000 to upgrade hospital equipment and increase patient comfort. Also, each year, on behalf of each pro/celebrity driver, Toyota gives through the Racing for Kids Foundation, a nonprofit that supports MCWHLB and other children’s hospitals. These funds support a full-time Emergency Department Child Life Specialist.

The Child Life Program at MCWHLB was established in 1970 by the first medical director, Harry Orme, MD, and the late Dottie Passios, a teacher by profession who developed this program to help children cope with their illness through therapeutic play and intervention. This invaluable program is dependent on philanthropic gifts and grants.
When it comes to the Bickerstaff Family Foundation, truer words were never spoken. The mission of their foundation is “to support children in need of financial, medical or emotional support.” In 2005, in honor of Audra Deveikis, MD, and appreciation for her colleagues and staff, the Bickerstoffs gave an extraordinary gift to support the Children’s Pavilion and funded both a named endowment and advised fund to continue support of the Pediatric/Family HIV Center. To recognize their generosity, the Center was renamed the Bickerstaff Pediatric Family Center (BPFC). The BPFC is a primary referral site for pregnant, HIV-positive patients and is the only approved California Children’s Services provider for HIV-positive children in the area. The staff’s research impacts all age groups – infants, children, adolescents and adult women – and recently celebrated 19 years of zero transmissions from HIV-positive mothers to their babies.

The Bickerstaff Family Foundation also supports other MCWHLB programs, including the Pediatric Music Therapy Program and the Starlight Playroom relocation, which is part of the future Pediatric Intensive Care Unit expansion.

Gratitude and Giving

“All wealth begins with gratitude. True wealth is sustained through giving.”

Kim Elizabeth Manning

The Center and HIV/AIDS research are very important to another philanthropist, Robert DeFields. In 2005, he created the Robert DeFields Endowment for ongoing support. And recently, Robert updated his Will and Trust, providing a bequest from his estate to further support the Art Therapy Program so beneficial to many patients.
Vivian Warinner

Donna Reckseen, president emerita, MMCF, remembers Vivian Warinner well. “I first met Vivian after she was admitted to the hospital for a hip replacement. Jim Nagle (a longtime friend and former boss of Vivian’s) asked me to look in on her and help coordinate her hospital stay. She was in her 90s at the time.

“I remember feeling quite concerned, as Vivian looked so small and frail in bed. She had rolled herself up into a little ball, and I didn’t think she would live through the night.”

“But, after surgery and her transfer to Memorial West for rehabilitation, I had a surprise when I visited her again.

“Vivian’s bed was empty. At first, I thought the worst – Vivian had died. But the nurse smiled, shook her head and said, ‘No, Vivian is in the rehabilitation gym.’

“I walked over to the gym and was looking for the pale, sickly woman I had meet a few days before. But, there was Vivian, pumping iron while chatting with the therapists and other patients. Her hospital gown had been traded in for an aqua sweat suit, and she had applied what I later learned was her trademark makeup – scarlet lipstick and nail polish.”

Vivian was introduced to MMCF by Jim Nagle, a Philanthropic Friend. His trust in the Foundation led to a wonderful relationship between, not only staff at MMCF, but also the dedicated, talented professionals at Long Beach Memorial. It is relationships with people like Vivian that have created such a renowned medical campus.

Vivian celebrated her 103rd birthday before she passed away. She showed her appreciation for the wonderful care she received at LBM by leaving a $1.7 million bequest that continues to support the Rehabilitation Program.
MCHLB AUXILIARY

Have a Heart and Help a Child

Established in 1946 as a 501(c)(3) charitable organization, the MCHLB Auxiliary, formerly the Children’s Memorial Hospital Auxiliary, is a 160-member strong organization that supports pediatric patients. Volunteering 22,000 hours of their time in 2013, the Auxiliary stays true to their motto, “Have a Heart and Help a Child.”

Members staff two gift shops on the medical campus, generating more than $400,000 in yearly revenue. They also hold other fundraising activities, such as an annual fashion show, which raised $50,000 in 2013 and contributed to their $125,000 donation that went toward the remodeling of a family waiting room in the original part of the Neonatal Intensive Care Unit. The new room allows families to be closer to their newborns at a vulnerable time.

STEEL MAGNOLIAS

We Help Children’s Health Blossom

Founded by Shirley Wild in 1999, the Steel Magnolias, a 501(c)(3) charitable organization, is committed to supporting children with behavioral and developmental conditions. The primary recipient is the Stramski Children’s Developmental Center, an MCWHLB outpatient specialty center named in honor of Dr. Geraldine A. Stramski.

Each year the group raises approximately $200,000 through two annual fundraising projects, including the extremely popular Home Tour. To date, the Steel Magnolias have donated nearly $3 million to the Center.

The knowledgeable and caring Stramski Center staff helps patients and their families with their unique and difficult challenges. “Our job is to help provide the financial support for these crucial services,” said President Judy McNulty Black.
Philanthropy Fulfills a Need

When Matthew Gallegos was 3 months old, he developed a severe rash. His pediatrician and dermatologist diagnosed him with eczema, or chronic rash. One physician suggested it was brought on by dairy consumption, though Matthew was exclusively breastfed. The other prescribed a topical medication, which caused his throat to close up.

“One in 10 children suffers with food allergy,” said Inderpal Randhawa, MD, medical director, Food Allergy Center. Matthew is one of those kids. “It was really frustrating trying to find an accurate diagnosis, let alone a solution, for our son, and that led to a lot of long, tough nights,” said Palma Gallegos.

In 2013, John and Palma Gallegos made a philanthropic gift to establish the Food Allergy Center at MCWHLB, to support families going through diagnosis and treatment, creating the first specialized pediatric food allergy center in Southern California. “Their personal experiences resulted in the development of this Center,” said Dr. Randhawa. Since opening, more than 110 patients have been treated. Thirty-eight have “graduated safely” from some of the worst trigger foods, such as milk, eggs and nuts, without incidents of anaphylactic shock or EpiPen use (to stop an allergic reaction). “The Center and the patients, including Matthew, are doing really well,” said Palma.

To further support the Center, in 2013 the Gallegos sponsored the MMCF Champions Club Spring Classic golf tournament at the Virginia Country Club, which raised more than $200,000. Palma and her son represented MCWHLB at an annual luncheon of the Sunair Children’s Foundation and accepted a $15,000 grant to support the new Center.

Bridging the Gap

In January 2014, MMCF received a three-year, $750,000 grant from the UniHealth Foundation for the Transition of Care Program. Currently in its pilot year at MCWHLB, the program supports young adults with special health care needs and their families, as they navigate the adult health care system. It allows them to transition smoothly from child-centered care to adult-centered care.

Originally, the program assisted only young adults with type 1 diabetes and sickle cell disease. Thanks to UniHealth, the program will expand this year to include type 2 diabetes. In 2015, hematology/oncology will be added and, in 2016, cystic fibrosis and other pulmonary diseases will be included. The Transition of Care Program will help bridge the gap for these patients as they “age out” of pediatrics and move into adult-based programs.
By the Children

Jonathan Jaques was a young man full of life and laughter. He fought cancer with courage and determination. In 1976, at 16 years of age, he lost his battle. Yet, thanks to the Jaques family, Jonathan’s legacy lives on.

Days before he died, Jonathan asked to establish a fund in his name for education, training and research for the treatment of childhood cancers. He donated his $1,000 life savings, with the hope of helping others.

In Jonathan’s memory, his parents, Carlene and Norman Jaques, added to his gift, which established the Jaques Family Endowment to support the care of children in perpetuity. On November 18, 1983, the Jonathan Jaques Children’s Cancer Center (JJCCC) was dedicated in Jon’s honor and has since grown into a leading center for pediatric cancers and blood disorders. “Jon’s initial gift created the basis for founding the Center,” said his brother Doug.

The Jaques Family Endowment also funds JJCCC’s psychosocial programs, which are supported by a team of Child Life specialists, psychologists and social workers, and include art therapy and school reintegration programs. Psychosocial programs help patients and families cope with the physical and emotional aspects of childhood cancer and blood disorders. “It was the original focus of the program to add the psychosocial piece to the medical piece,” said Doug.

Doug, his wife, Susan, and their children Jonathan and Clara, volunteer their time and talents, adding a third generation to the Jaques legacy. Doug was on the LBM Board and chaired its Medical Affairs Committee. His mother, Carlene, was chair of the MMCF and Memorial Health Services Boards. Today, the Jaques family is active in the Champions Run for Life Torch Run, the biggest JJCCC fundraiser (now in its 30th year), and both Doug and Clara sit on the JJCCC Advisory Board.

The next generation of the Jaques family participates in philanthropy. Doug and his wife, Susan, center, surrounded by their children, Jonathan and Clara.
Cooking Up Dreams
Jack Witherspoon was diagnosed with acute lymphocytic leukemia when he was just 2. Bored while hospitalized during his first relapse, Jack turned to the Cooking Channel. Soon he was chatting with nurses and visitors about his love of food. That led to the birth of a dream: becoming a chef with his own restaurant.

But, beneath his growing ambition was the nagging question, “Why do kids get cancer?” The more he learned, the more he realized there wasn’t a simple answer. Jack decided he had to do something to help, which led to his first experience in fundraising. At 7, Jack worked with H.T. Grill in Redondo Beach to create a Cooking Up Dreams event, where 300 guests were joined by local and national media. Jack raised nearly $36,000 for JJCCC. And that was just his first event. Now, there is a room in the Pediatric Hematology/Oncology Unit with his name on the door – Chef Jack Witherspoon.

In 2012, Jack released his cookbook, “Twist It Up,” his take on comfort food. While in New York on a book signing tour, Rachael Ray surprised him by inviting him to her studio. She topped off the surprise with a $5,000 check for the MMCF endowment for pediatric research that bears Jack’s name. For Jack, it is about impacting the lives of children who are yet to be born. As for fundraising, Jack said, “The more I raise, the more it feels so right.”
Screenings Made Possible

Roxanna Todd Hodges, a community leader in Santa Monica, was a longtime volunteer. In 1995, she suffered the first of many strokes, with her last stroke in 2005 confining her to bed. Roxanna’s understanding of the critical need for stroke awareness and treatment advances, led her to establish the Roxanna Todd Hodges (RTH) Stroke Foundation.

The LBM MemorialCare Stroke Center (MSC) is a certified Primary Stroke Program and dedicated Stroke Receiving Center for Los Angeles County, with a team available 24/7. Since 2007, the RTH Foundation has provided grants to the Stroke Center to offer monthly stroke education seminars and risk factor screenings to the community.

“With the help of [Foundation President] Debbie Massaglia, and with the RTH Foundation investing in the health of the community, we have been able to touch hundreds more people regarding stroke awareness and stroke prevention,” said Angie West, MSC program director.

The LBM Stroke Center and LBM Center for Women’s Cardiac Health and Research, in conjunction with the RTH Foundation, hold an Annual Women’s Heart & Stroke Seminar at Long Beach Memorial. Blood pressure, carotid ultrasound, cholesterol, blood glucose and other screenings are provided to women in the community to learn about risk factors and how to prevent heart disease and stroke. “With the help of RTH, we just held our 7th seminar,” said Angie. “A couple of hundred people attended.”

Opened in September 2008, the Center for Women’s Cardiac Health and Research was
made possible by the generosity of George and Joyce Murchison. The Center offers preventive cardiac risk screening for women of all ages and ethnicities. The Murchison family wanted a way to help women, while honoring the memory of their daughter Kellee Bennett, who died of heart failure on January 7, 2004, at the young age of 35.

“Opening this Center for Women’s Cardiac Health and Research was a strategic goal for the MemorialCare Heart & Vascular Institute, as well as the Murchison family,” stated Peggy Kalowes, RN, PhD, CNS, LBM/MCWHLB director of nursing research. “They turned their tragedy into a positive initiative for others.” The Center benefits from the generosity of philanthropists through Heels for Hearts, which raises money from membership drives and events, such as the inaugural Heart Games held this year. And support comes from the iGive campaign, which enables hospital employees to use payroll deductions to donate to LBM.

**Relationships**

Vivian Warinner never told anyone her age – not until her 100th birthday, that is, when she threw a party at her home in Seal Beach.

When she passed away in February 1995 at the age of 103. Vivian bequeathed a $1.7 million gift that named The Vivian Warinner & Florence Melchior Rehabilitation Lobby. She wanted to leave a legacy for herself and her sister Florence.

MMCF used part of her gift as a matching grant to create the Vivian Warinner and Florence Melchior Endowment for Rehabilitation Medicine, the gift that keeps giving. (See page 45.)

For the last 50 years, LBM and MCWHLB have been developing patient programs to meet the needs of the community – programs made possible through the generosity of Philanthropic Friends and their giving hearts.
The Big Five-O!

by Carol A. Beckerman

In the grand scheme of life, 50 years might not seem like a long time. In fact, the older we get, the faster time flies, and 50 years ago can seem like yesterday. Yet, pausing to acknowledge this milestone provides the opportunity to take stock of what is important – in the past, now and in the future.

Long Beach area residents are unique in the scope and depth of their community involvement. From organizing a bond drive in the 1950s to build Long Beach Memorial, to attending annual cooking contests to support the Jonathan Jaques Children’s Cancer Center, to participating in capital initiatives to create amazing Centers of Excellence such as the new Todd Cancer Pavilion, your commitment is unparalleled.

Today, health care is in the throes of change. The cost of providing health care in the United States was recently reported at $8,500 per person per year – the highest in the developed world. The successful health care service provider must be creative to hold down costs while still providing excellent care.

At a recent luncheon to commemorate the 50th anniversary of the Memorial Medical Center Foundation (MMCF), Diana Hendel, PharmD, CEO, Long Beach Memorial/Miller Children’s & Women’s Hospital Long Beach, stated: “We are on the verge of an amazing transformation of our health care delivery system, not just in the nation, but certainly in the Long Beach area. I want to impress upon you that we have been leading this change. At our three not-for-profit hospitals in Long Beach, we never lose sight of our sole mission: providing health care for all people in the Long Beach area.”

Backing Dr. Hendel’s commitment to provide this high level of care is the MMCF pledge to support this mission for the next 50 years and beyond. Over the course of its history, the Foundation has provided $171.6 million to the hospitals.

In this past year alone, MMCF provided $12.8 million for capital investment, clinical research, medical education and patient programs – the four areas highlighted throughout this book.

Jim Normandin, MMCF president, said that, while the Foundation has played a successful role in support of the medical campus throughout its history, future challenges are significant. Anticipated campus capital needs alone through 2024 are estimated to surpass $555 million. To put that into perspective, if we were to stack $1 bills, the pile would reach about 40 miles high.

With a visionary management team, dedicated professional staff and an involved community, together we can continue to lead the nation in quickly translating research breakthroughs into use at the bedside, bringing leading-edge technology into our community, continually enhancing our care through the use of best practices, and providing leadership, locally and nationally, in the education and training of health care professionals across a wide range of disciplines.
Philanthropy plays a crucial role in the successes on this medical campus. At that same luncheon, Jim recounted a story about a donor. “Mary came to my office one day to follow up on a meeting we had had a few weeks before. She told me, ‘I have thought about this a lot, and I want to give you this.’

“It was a check for more than I felt she could afford to give. But she insisted I take it. Finally I relented and later sent her a thank you note. She replied to me stating, ‘No, I want to thank you. Memorial is such an important asset in this community, and your nurses are the best. I want to do my part to ensure its future.’

“A few years later, Mary passed away, and I know she was proud of the part she played as a philanthropist. And I am satisfied that we have done our part to honor her wishes and steward her gift in support of nursing education.”

For all of you who have helped make these 50 years a success, know that you can take pride in having created a most generous tradition of giving – one that has built a modern medical campus with a highly respected workforce, where all the people in this community can find excellence in health care for themselves, their families, friends and neighbors.

Happy 50th!
Memorial Medical Center Foundation Leadership

Since its inception, the MMCF Board of Directors has been composed of selfless community volunteers whose leadership helped make the organization the success it is today. Noteworthy is the fact that only five individuals have held the presidency since 1961. Such continuity has provided a consistency of vision that enables the Foundation to live its mission and reach its goals.

Board Chairs

Each individual listed below has shared with the Foundation his or her own particular expertise, thus leaving their unique mark on the successful history of Long Beach Memorial and Miller Children’s & Women’s Hospital Long Beach.

Clare D. Hamman*  
1961 - 1964

Harry C. Hachmeister*  
1964 - 1966

Henry H. Caraco, MD*  
1966 - 1968

Harold J. Lewis*  
1968 - 1970

William Cheney, MD*  
1970 - 1972

Henry H. Clock*  
1972 - 1974

Siebert C. Pearson, MD*  
1974 - 1976

Norman Rasmussen  
1976 - 1978

Oscar Shadle, MD*  
1978 - 1980

Alex C. Horowitz, CPA*  
1980 - 1982

Carlene Jaques  
1982 - 1984

Richard S. Egan, MD  
1984 - 1986

Dorothy Wiltse*  
1986 - 1988

James G. Craig, Jr.  
1988 - 1992

Paul T. Southgate, Jr.  
1992 - 1994
**Presidents**

The Foundation’s chief management officer administers Board policies and manages the Foundation’s operations. The organization is fortunate to have continuity of leadership.

- **Raymond Gillingham**
  - 1960 - 1970
  - *deceased*
  - *The best interest of the donor comes first.*

- **Fred Panasiuk**
  - 1970 - 1974
  - *Individuals tend to give emotionally.*

- **Eleanor Heldt**
  - 1974 - 1980
  - *The best donors have an innate need to give.*

- **Donna M. Reckseen**
  - 1980 - 2005
  - *That extra measure of care.*

- **James F. Normandin**
  - 2005 - present
  - *Your philanthropy makes a difference.*

- **Sydney Wakeling**
  - 1994 - 1996

- **Daniel Walker**
  - 1996 - 1999

- **D. Michael Trainotti**
  - 1999 - 2001

- **Sandra J. Jackson**
  - 2001 - 2004

- **Joseph Maga, Jr., CPA**
  - 2004 - 2006

- **Kevin McGuan**
  - 2006 - 2008

- **Alan J. Fox**
  - 2008 - 2010

- **Kevin Tiber**
  - 2010 - 2012

- **William Webster, MD**
  - 2012 - 2014

- **Peter Ridder**
  - 2014 - 2016

- **Raymond Gillingham**
  - 1960 - 1970

- **Fred Panasiuk**
  - 1970 - 1974

- **Eleanor Heldt**
  - 1974 - 1980

- **Donna M. Reckseen**
  - 1980 - 2005

- **James F. Normandin**
  - 2005 - present

- **Sydney Wakeling**
  - 1994 - 1996

- **Daniel Walker**
  - 1996 - 1999

- **D. Michael Trainotti**
  - 1999 - 2001

- **Sandra J. Jackson**
  - 2001 - 2004

- **Joseph Maga, Jr., CPA**
  - 2004 - 2006

- **Kevin McGuan**
  - 2006 - 2008

- **Alan J. Fox**
  - 2008 - 2010

- **Kevin Tiber**
  - 2010 - 2012

- **William Webster, MD**
  - 2012 - 2014

- **Peter Ridder**
  - 2014 - 2016

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  - 1960 - 1970

- **Fred Panasiuk**
  - 1970 - 1974

- **Eleanor Heldt**
  - 1974 - 1980

- **Donna M. Reckseen**
  - 1980 - 2005

- **James F. Normandin**
  - 2005 - present

- **Raymond Gillingham**
  - 1960 - 1970

- **Fred Panasiuk**
  - 1970 - 1974

- **Eleanor Heldt**
  - 1974 - 1980

- **Donna M. Reckseen**
  - 1980 - 2005

- **James F. Normandin**
  - 2005 - present

*deceased*
Endowments and Funds

These friends gave philanthropic gifts that established endowments to provide perpetual support for their areas of interest at Long Beach Memorial/Miller Children’s & Women’s Hospital Long Beach.

Ellen Antaya
JoAnne Arthur
Robert and Nancy Barry
Irene E. Baughey
Robert and Emiline Beamon
Christian and Naomi Bement
Bickerstaff Family Foundation
Nelda Bird
Ray and Isidore Bloomfield
Eleanor Brawdy
Breast Center
Robert Brite
Harry and Frances Buffum
Wilma E. Burley
Marguerite and John Burns
Donald A. Buschenfield
Mildred G. Carlton
Donald C. and Hazel B. Carner
Helen Cartana and T.M. Mills
Mary E. Cereghino
Child Life
Children’s Auxiliary
Children’s Cancer Committee
Gordon D. Clark
Henry Clock Family
Lillian B. Cole
Lawrence and Frances Copeland
Helen M. Couch
James G. Craig, Sr.
Carolyn Cunningham
Cystic Fibrosis Research
Nick Dallas/R. Frankfeld, MD
Robert A. DeFields
Richard H. De Golia, MD
Leigh and Rachel Dunn
Myrvin Ellestad, MD
Joseph G. Eskin
Clelia Fairbairn
Family Medicine
Venner M. Farley, EdD, RN, and Dolores Perretta
Julian Feldman
Jerry Finklestein, MD
Naomi E. Fisher
Carl and Caroline Freeman
Roger K. Freeman, MD
Eva and Duan George
Mary Grammar
Dona R. Grindle
Hal and Florence Grubbs
Harry and Myrtle Hachmeister
Halcomb/Agnew Family
Clare Hamman
Joseph Hasner
Eldon and Molly Hickman
Doris S. Hines
Millard J. and Doris E. Hines
Larry & Helen Hoag Foundation
Thomas J. Horn
Hubert Houssels
Clinton Hutchinson
Mafalda Digregorio Janswick
Norman and Carlene Jaques Family
Betty Jones
Sarah Kanofsky
Kaplan/Bial/Jalonack
Milton and Sara J. Kaplan
Grace Karoly
John E. Kashiwabara, MD
Lillian Kawasaki
Daniel and Barbara Kolat
Charles and Frieda Kuhn
Lowell R. Lamb
Alan LaVallee
Doris L. Leser
Dena Levinstein
Virginia Madsen
Victor Maron, MD
Robert L. Martin
Edith Martinez
George Marx
John Messenger, MD
Miller Children’s Hospital
Earl B. and Loraine H. Miller
Phyllis L. and Everett H. Miller, Jr.
Herbert and Dorothy Milligan
John Mitchell, MD
Linda Moore
Rudolph and Daphne Munzer Family
Murphy Family Foundation
James and Dorothy Nagle
Neonatal Medical Associates, Inc.
NICU Program
Nightingales
Svend C. “Ole” Olsen
Harold Parks
Daniel and Diana Parr
Pediatric Hematology/Oncology
S. Gainer Pillsbury, MD
Jim and Lois Pott Family
Phillip Pryne
Bennie C. Reagan
Donna M. Reckseen
James A. Reep
Elizabeth Rees
Francis and Doris Reider
Carol Richards
Mary Robinson
Sol Rodney
Edna C. Salmans
Samuel Sargeant
Rudolph C. Schweitzer
Senior Services
Patricia R. Simmons
Gary Smith
Lillian Z. Smith
Anne Snow
George Sobey
Jack F. Stanton
Steel Magnolias
Eileen C. Stolcis
Thomas and Dorothy Strawbridge
F. Calvert and Rod Strong
Robert and Helen Summy
Wilmier M. Talbert, Jr., MD
Howard and Ethel Thorpe
Robert and Yvette Tihange
Malcolm Todd, MD
Jacqueline L. Trepp
Mary B. and Gilbert C. Van Camp, Sr.
Gary and Marlene Vatcher
Ray Vreeland
Charles and Laura Walker
Cornette Fisk Wallace
Vivian Warriner/Florence Melchior
Robert J. Watts Family
Martha R. Weber
Weingart Foundation
Katherine White, MD
William and Sylvia Whitmire
Raymond and Alice Whitmore
Rita J. Wiese
Janet K. Wilson
Dorothy S. and Leon Wiltse, MD
Jack W. Witherspoon
Margaret Womack
Women’s/Children’s Nursing
Carl and Yoshie Woodman
Eudora Bell Wyatt
Gail Zotovich, RN

Your philanthropy makes a difference.
These friends created unique philanthropic legacies through a charitable planned gift or bequest in a Will or Trust, thus leaving their personal mark upon Long Beach Memorial/Miller Children’s & Women’s Hospital Long Beach.

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<td>Wendal and Henrietta Babcock</td>
<td>Anthony Borkowski</td>
<td>Mr. and Mrs. H. Curtis Cassill</td>
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<td>Dr. James and Elizabeth Baker</td>
<td>Matthew J. Borza</td>
<td>Mary E. Cereghino</td>
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<td>Edmund Bargender</td>
<td>Warren H. Bossert</td>
<td>Marion and Burns Chaffee, MD</td>
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Thank you.

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