Implementation Strategy
Community Health Needs Assessment FY13
SADDLEBACK MEMORIAL MEDICAL CENTER
April 22, 2013

# Implementation Strategy

## Community Health Needs Assessment FY13

#### Introduction

In FY13, Saddleback Memorial Medical Center (Saddleback Memorial) conducted a Community Health Needs Assessment (CHNA) to comply with California state and federal regulations guiding nonprofit hospitals. The Community Health Needs Assessment incorporated existing demographic and health data for the community served by Saddleback Memorial. It included collection and analysis of input from persons who represent the broad interests of the community served by the hospital, including those with special knowledge of public health.

The health needs were identified from issues supported by primary and secondary data sources gathered for the Community Health Needs Assessment. The needs were indicated by stakeholder interviews, a focus group, and secondary data sources. The needs were confirmed by more than one indicator or data source (i.e., the health need was suggested by more than one source of secondary or primary data). In addition, the health needs were based on the size of the problem (number of people per 1,000, 10,000, or 100,000 persons); or the seriousness of the problem (impact at individual, family, and community levels).

At a meeting of the Community Benefit Oversight Committee, the health needs were prioritized through a structured process using defined criteria. This Implementation Strategy addresses the health needs identified through the CHNA.

### **Priority Health Needs**

The health needs that will be addressed by Saddleback Memorial through its community benefit programs and activities are:

- Access to care
- Chronic disease management and prevention

# Addressing Health Needs

Saddleback Memorial plans to meet the identified priority health needs through a commitment of resources, activities, programs and services.

The hospital will reduce a common barrier to accessing care by offering support for medical transportation for seniors. Saddleback Memorial plans to increase its emphasis on population health management strategies and partnership development with community agencies, to expand our reach into the community and provide services that compliment rather than duplicate existing programs.

We will provide programs and support partnerships that focus on the prevention, early detection, and management of chronic diseases and conditions to include: chronic obstructive pulmonary disease, heart failure, and diabetes, and the health risks that cause these diseases.

Forming partnerships and collaborating with community agencies that address the health and social needs of the adult and older adult population is fundamental to Saddleback Memorial's Community Benefit program, with the emphasis on population health strategies and programs. These agencies may include local senior centers, skilled nursing facilities, faith-based groups, and other organizations that provide services as part of the continuum of care for our shared senior population.

Saddleback Memorial will provide health education and support groups that focus on a variety of topics related to health and wellness, chronic disease management, healthy eating, disease and injury prevention, and smoking cessation. Priority health needs will be addressed through health and wellness fairs, disease screenings, flu clinics and preventive exams.

Saddleback Memorial will offer targeted health outreach to seniors through the Senior Care Connections newsletter that is mailed to their homes. The Care Connection newsletter will be mailed to community residents to provide information on free health classes, screenings, and support groups held at Saddleback Memorial and in the community. The information will also be posted at memorialcare.org

#### Other Health Needs

Saddleback Memorial has chosen not to actively address the following health needs identified in the CHNA that were not selected as priority health needs. These health needs are: mental health care, dental care, access to primary care, access to health insurance, alcohol/drug use, and housing. Saddleback Memorial has chosen not to focus on these health needs as there are existing resources in the community that address these needs. These other health needs do not align with hospital strategic initiatives, and Saddleback Memorial does not have existing resources or infrastructure to effectively meet these community health needs. Therefore, the focus of the hospital's charitable resources will be placed on the priority health needs.