



2014 ANNUAL REPORT

LEADING **EXCELLENCE** **TEAM PARTNERSHIP** **PHYSICIANS** **RESOURCE** **EXPERIENCE** **PRIMARY CARE** **AFFORDABLE** **PATIENT** **COMMERCIAL COVERAGE** **HEALTHY** **SERVICE** **VALUE** **MEMBERS**

SPECIALISTS **VALUE** **PREVENTION** **WELLNESS** **ACCESS** **MEMBERS** **MEDI-CAL** **MEDICARE** **EVIDENCE-BASED** **HEALTHY** **SERVICE** **VALUE** **MEMBERS**

SERVICE **PRIMARY** **CARE** **PATIENT** **RESOURCES** **HOSPITALS** **INTEGRATED** **CONVENIENT** **LEADING** **PHYSICIANS** **PARTNERSHIP** **COMMERCIAL** **COVERAGE** **EXPERIENCE** **ACCESS** **SERVICE** **MEMBERS**

PHYSICIANS **WELLNESS** **ACCESS** **TEAM** **COMPREHENSIVE** **INTEGRATED** **PRIMARY** **CARE** **ACCESS** **SERVICE** **MEMBERS**



SEASIDE HEALTH PLAN

AN AFFILIATE OF MEMORIALCARE HEALTH SYSTEM

In an important move that expands the resources it provides as a comprehensive, integrated health system, MemorialCare introduced Seaside Health Plan to the greater Long Beach area in September 2013. After securing a Knox-Keene license that allows MemorialCare to offer a California-licensed provider-owned health plan, we introduced Seaside to be able to partner directly with other health plans, employers and physicians, and better serve our patients and communities.

ABOUT SEASIDE

Designed as a plan-to-plan model for individuals and families who are covered by Medi-Cal, Medicare and commercial plans, Seaside offers a convenient entrée to quality care, evidence-based medicine and exceptional service. It serves those who are members of partner health plans and who select Seaside as their participatory network. Seaside's more than 15,000 members have access to more than 80 primary care physicians, 1,200 specialists and a range of health care resources provided by MemorialCare, including three of its leading hospitals, Long Beach Memorial; Community Hospital Long Beach; and the region's premier children's hospital, Miller Children's & Women's Hospital Long Beach. Seaside members also can tap into MemorialCare's ambulatory care centers, imaging facilities, MemorialCare Medical Group at Los Altos, and more.

Named Seaside for MemorialCare's first hospital, which opened as Seaside in 1907 and which is now Long Beach Memorial, Seaside partners with a number of community-based physicians. They include The Children's Clinic, Memorial Family Medicine Center and other community-based physicians at Miller Children's. In addition, Seaside is currently participating in the California Shared Services (CCS) demonstration project that addresses the needs of children with certain diseases and ongoing medical conditions.

As more of the population moves into managed care, Accountable Care Organizations and risk-based agreements, Seaside provides MemorialCare the option to participate as a regional health plan, a provider or both.



RESOURCES

GROWING WISELY TO DELIVER VALUE

While Seaside launched with a base of nearly 13,000 members, we are proud to report that within its first 11 months as part of the MemorialCare family, it saw an increase in members of nearly 20 percent with more than 15,000 now on board. Plus, the number of Seaside members who use physicians from MemorialCare Medical Group has now reached nearly 3,000. With a planned expansion of new services, we expect the number of primary care physicians who are affiliated with Seaside to grow to about 350 with an additional 2,600 specialists partnering with us. As a result, we expect a significant increase in membership. In the near future, MemorialCare plans to expand into Orange County and participate in the Covered California exchange network. In addition, with Seaside now a part of our health system family, MemorialCare has an opportunity to further relationships with other health systems that might be seeking a health plan.

This year, Seaside partnered with the Long Beach Health Department for its “Get Covered Now” health care reform and enrollment event. Community members who attended the educational session learned about health care options under the Accountable Care Act and were able to enroll in Medi-Cal and Covered California on site.

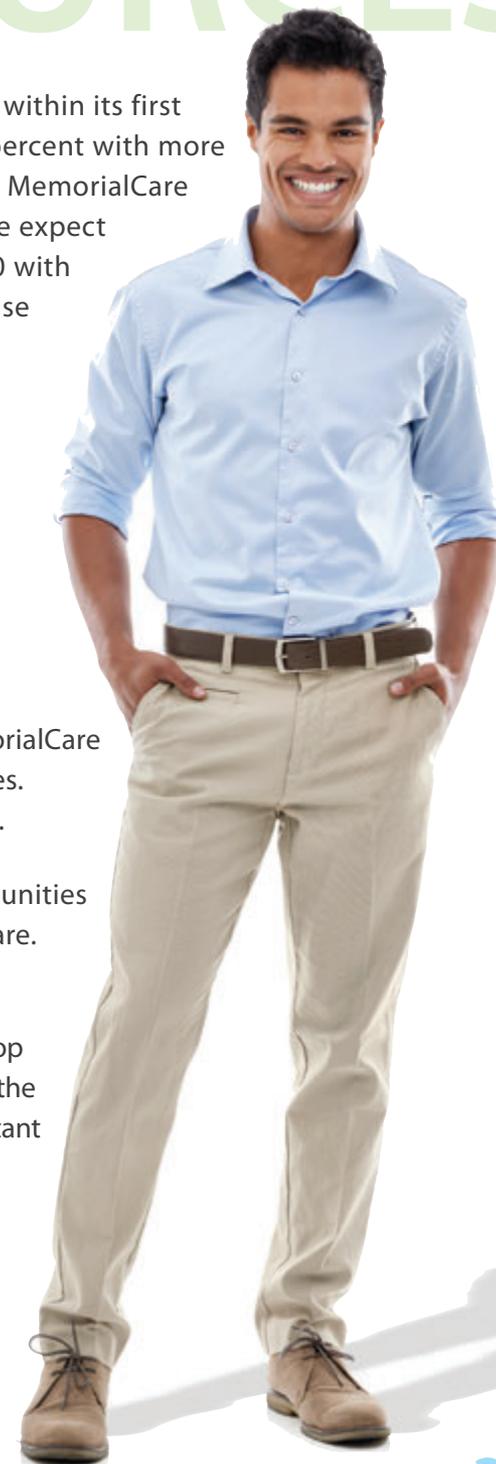
As employers look to improve the health and well-being of their employee populations, MemorialCare can bring them new value with affordable health benefits for their employees and their families. This is particularly helpful to small employers facing the impact of increasing health care costs.

With Seaside on board, MemorialCare is now a broader resource in many ways for the communities it serves, providing value defined as access to high quality, comprehensive and affordable care.

QUALITY DEFINES THE VALUE PROPOSITION

Patients who are members of Seaside have the benefits of a continuum of care provided by both top physicians and the leading hospitals in the region. In fact, Seaside’s members are served by one of the region’s only health systems with both accredited adult and children’s hospitals, particularly important for children with special needs and medical conditions that require care well into adulthood.

Seaside’s leadership has extensive experience in the health plan field with more than 65 years of providing support for patients and their families. Couple that with the range of expert primary care physicians and specialists available in the plan, along with access to the complete resources of a major health system, and the benefits abound.





An Affiliate of MemorialCare Health System

SEASIDE HEALTH PLAN

2840 Long Beach Boulevard Suite 120

Long Beach, CA 90806

(855) 833-7747

sshp.com