



# 2014 ANNUAL REPORT

A RESEARCH HEART PERSONALIZED  
SPECIALISTS HEALTH FAMILY LEADING  
MY EXCELLENCE PREVENTION QUALITY PHYSICIANS  
CHART EMR FAMILY CENTERED RESEARCH  
PHYSICIANS WELLNESS ACCESS CONVENIENT  
DIAGNOSIS COLLABORATIVE REVOLUTIONARY  
PERSONALIZED PATIENT COMPREHENSIVE RENOWNED  
PRIMARY CARE RENOWNED ACTIVE VALUE  
AFFORDABLE TECHNOLOGY TREATMENT LIFESTYLE  
NEARBY COMPASSION CARE MY CHART  
EMR MULTIDISCIPLINARY CARE HEALTH  
HEALTHY QUALITY VALUE SPECIALISTS

WELLNESS **INNOVATIVE**

**LEADING PERSONALIZED** 

**CONVENIENT** DELIVERING  
VALUE





# LONG BEACH MEMORIAL MEDICAL CENTER

*As one of U.S. News & World Report's top 10 hospitals in California, and with more than 100 years of providing comprehensive care in virtually every medical and surgical specialty, Long Beach Memorial sets the standards that others follow. Our investment in the most innovative technology and medical treatments, coupled with our commitment to wellness and prevention, make us the region's first choice for delivering value in health care.*

## GROWING WISELY TO DELIVER VALUE

### **Opening of Hybrid Imaging Suite Makes Way for Launch of TAVR Program**

Leading the way in specialized minimally invasive heart valve care for the region, the MemorialCare Heart & Vascular Institute (MHVI) at Long Beach Memorial unveiled its new Hybrid Imaging Suite. Featuring the most advanced imaging technology, the Hybrid Imaging Suite combines the diagnostic capabilities of a catheterization laboratory with the surgical functions of an operating room. The unique combination of features allows the MHVI care team to easily switch from a catheterization lab to an operating room during procedures that may require special care without the need to move the patient to a different room. Advanced imaging, including 3D reconstruction, assists in time-of-care diagnosis and expedites treatment. Creation of the Hybrid Imaging Suite was supported by the Memorial Medical Center Foundation's 6<sup>th</sup> Annual Dancing for Our Stars gala, which raised \$535,000.

The imaging capabilities also give the MHVI the opportunity to provide an alternative treatment for patients who are not candidates for traditional open heart surgery. The specialized Transcatheter Aortic Valve Replacement (TAVR) procedure is a minimally invasive way to replace the aortic heart valve without opening the chest.



## LONG BEACH MEMORIAL

With a tiny device, this catheter-based procedure replaces the aortic heart valve for people with severe aortic stenosis without the need for open heart surgery and provides patients with a faster recovery time by leaving the chest bones in place. Patients treated at any of MemorialCare's hospitals will have the option of using the TAVR Program at Long Beach Memorial, still consulting with their local doctor. They will benefit from an interconnected team of physicians who review the patient's case and provide information to Long Beach Memorial's TAVR team. Follow-up treatment can take place with the patient's local physician.

### Welcoming Patients into the New Todd Cancer Pavilion

Long Beach Memorial opened the new, 64,000-square-foot Todd Cancer Pavilion as an important step forward for cancer treatment in Long Beach. A dedicated outpatient cancer center, the Todd Cancer Pavilion houses the many cancer and supportive care programs at the MemorialCare Todd Cancer Institute (TCI) under one roof. The Todd Cancer Pavilion enhances TCI's strong reputation in Southern California for cancer diagnosis, treatment and research and is a symbol of Long Beach Memorial's commitment to the community to provide state-of-the-art cancer care to anyone who walks in its doors. It houses the MemorialCare Breast Center, Ambulatory Infusion Center, Women's Specialty Center, Community Resource Center, Cancer Specialty Center, Cancer Risk & Prevention Program, and the Integrated Cancer Medicine Program. By co-locating many outpatient cancer programs into one convenient location enhanced with a calm, serene patient-focused environment, the Todd Cancer Pavilion provides patients and their families with an inspirational environment where they partner with expert care teams to develop individualized treatment plans.

### MemorialCare Rehabilitation Institute Launches Driving Rehabilitative Program

MemorialCare Rehabilitation Institute's new Driving Rehabilitative Program at Long Beach Memorial offers specialized evaluation and training to assess the driving skills of older adult drivers and of persons with disabilities. Persons with various medical conditions, or those who have experienced serious illness or injury, may find their driving ability impaired. Aging also may cause changes in vision, flexibility, strength, reaction time or thinking skills, which can affect driving ability.

FAMILY-CENTRIC





# INSPIRATIONAL

With the help of this new program, patients can be evaluated for various physical and thinking skills required for safe driving, including a behind-the-wheel driving evaluation in a training car or van. A clinician performs the evaluation and provides drivers and their family members with conclusions and a written report. Results and recommendations developed by rehabilitation experts are shared with the referring physician(s). The program also offers individualized driving rehabilitation services for those who have the potential to improve their skills.

## **Home Sleep Studies Help Address Sleep Apnea**

The Long Beach Adult & Pediatric Sleep Center introduced an innovative and highly convenient testing option for patients suffering from moderate to severe obstructive sleep apnea. The Home Sleep Test, a simple-to-perform diagnostic procedure that patients take in the comfort of their own home, monitors breathing—including oxygen saturation, heart rate, air flow and effort—and records pauses in breathing, known as apneas. Used to uncover Obstructive Sleep Apnea (OSA) specifically, home sleep testing is intended only for those patients who exhibit clinical signs and symptoms of this sleep disorder. By offering the Home Sleep Test, we offer many patients suffering from sleep apnea an alternative to sleep lab testing that is often less intrusive and more affordable.

## **QUALITY DEFINES THE VALUE PROPOSITION**

### **Gene Therapy Trial to Address Advanced Heart Failure**

The MemorialCare Heart & Vascular Institute at Long Beach Memorial enrolled our first patient in an ongoing international Phase 2b clinical trial of MYDICAR, a first-in-class, genetically-targeted investigational therapy for the treatment of advanced heart failure—one of the most debilitating and expensive medical conditions a patient can face.

### **Team Spirit Long Beach Raises Money to Lift Their Spirits**

Participants in the 14<sup>th</sup> Annual Team Spirit Long Beach Breast & Ovarian Cancer 5K/10K Walk/Run raised more than \$200,000 for the Memorial Medical Center Foundation to support psychosocial cancer programs at the MemorialCare Todd Cancer Institute at Long Beach Memorial. These vitally important programs are instrumental in helping women diagnosed with cancer and cancer survivors, offering them an open format in which to share their cancer journeys, learn ways to reduce stress, guide each other through their hospital stays and ultimately form a supportive network of people who can fully relate to their experience. TCI's psychosocial cancer support programs include support groups, social workers, a nurse navigator, and Women Guiding Women: Cancer Support & Education Program.



## LONG BEACH MEMORIAL

### VALIDATING THE VALUE WE PROVIDE

#### Named Among the Best



For the 20<sup>th</sup> time since *U.S. News & World Report* started publishing its rigorous assessment of more than 5,000 U.S. hospitals, Long Beach Memorial earned a place nationally among the publication's "Best Regional Hospitals." Long Beach Memorial is listed as one of the nation's best in the diabetes & endocrinology category. Fewer than three percent—just 144 of the nation's hospitals—performed well enough to be ranked nationally. *U.S. News* also ranked us as "high performing" in 10 additional clinical categories, including cancer; ear, nose & throat; gastroenterology & gastrointestinal surgery; geriatrics; gynecology; nephrology; neurology & neurosurgery; orthopedics; pulmonology; and urology. Long Beach Memorial is one of only two community-based, comprehensive teaching hospitals to receive rankings among the top seven hospitals in Los Angeles and Orange Counties.



#### Excellence in Cardiac and Stroke Care

The American Heart Association recognized the MemorialCare Heart & Vascular Institute (MHVI) at Long Beach Memorial with the *Get With The Guidelines*® Heart Failure Gold Quality Achievement Award. This award acknowledges Long Beach Memorial for reaching an aggressive goal of treating heart failure patients according to nationally accepted guidelines of care recommended by the American Heart Association and American College of Cardiology. This is the third year that MHVI has been recognized with a quality achievement award. In addition, the American Stroke Association awarded the MemorialCare Neuroscience Institute's Stroke Program its *Get With The Guidelines*® Stroke Silver Performance Achievement Award. This award recognizes our success in providing a higher standard of stroke care by ensuring patients receive treatment according to evidence-based guidelines.

MULTI-DISCIPLINARY

# QUALITY CARE



## **Inpatient Rehabilitation Program Earns Three-Year CARF Accreditation**

For the second consecutive survey, the Commission on Accreditation of Rehabilitation Facilities (CARF), an independent non-profit accrediting body that promotes the quality, value and optimal outcomes of service, awarded a three-year accreditation to the MemorialCare Rehabilitation Institute at Long Beach Memorial for our inpatient rehabilitation program. The team of surveyors who evaluated the Institute recognized our dedication to continuous performance improvement with visible leaders at all levels of the organization, complementing the dynamic multidisciplinary collaboration of our care team members and their passion for providing the best care.



## **We Won Gold**

Recognizing Long Beach Memorial for remarkable efforts in saving lives through organ donations, the U.S. Department of Health and Human Services awarded Long Beach Memorial its Gold Medal of Honor. Long Beach Memorial is one of just two hospitals in Los Angeles and Orange Counties and only eight in California to receive this honor. The Gold Medal is awarded to hospitals with organ donation rates greatly exceeding national standards. Our integrated practices for donations means more lives can be saved through organ transplants. In fact, the generosity of donor families and registered donors allows Long Beach Memorial to help answer the needs of 123,000 people nationwide awaiting life-saving transplants.

## **Recognizing the Best Doctors in Their Fields**

More than 75 Long Beach Memorial and Miller Children's & Women's Hospital Long Beach physicians were recognized among the best in their fields by the 2014 *Southern California Super Doctors* report. Candidates are evaluated on 10 indicators of peer recognition and professional achievement, as well as the *Super Doctors* blue ribbon panel's review process, where physicians in more than 30 specialties evaluate the list of nominees. This year's report recognizes the top five percent of active doctors in Los Angeles and Orange Counties.





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