

2024 Corporate Sponsorship Opportunities



Long Beach Medical Center Foundation

Miller Children's & Women's
Hospital Long Beach Foundation



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Hospital Long Beach Foundation

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memorialcare.org

Dear Friends,

Thank you for your past sponsorship of MemorialCare Long Beach Medical Center and Miller Children's and Women's Hospital. Since the founding of our first hospital more than 100 years ago, corporate and community support has been vital to our ability to uplift the health and well-being of our communities.

Together we have built one of the largest medical campuses in the nation and helped us earn national rankings and accolades from *U.S. News and World Report*, *Newsweek*, and more for our innovative and extraordinary care. We also provide more than \$100 million in community benefits and charity care each year.

As the complexity and size of our region has grown, so too has the need for our services. Your support is more important than ever. **Please consider renewing, and if possible, increasing your sponsorship, and participating in one of our premier events in 2024.**

Your sponsorships will not only support the health of your employees and neighbors, it will also let others, including top regional leaders, know that your company is leaning in to help the local community.

You can [indicate your sponsorship interest online here](#), scan the QR Code or simply fill out the enclosed form and return it in the reply envelope. If you would like to speak with someone about your support of our hospitals, please contact our Foundation office at (562) 933-4483 or email MMCF@memorialcare.org.

Thank you so much for your past support and for considering a new and even elevated level of sponsorship in 2024.

Sincerely,

A handwritten signature in black ink that reads "Rob Gunsalus".

Rob Gunsalus
President





Event Name: 14th Annual Champions Club Classic Golf
Location: Tournament Virginia Country Club, Long Beach
Next Event Date: March 18, 2024

Description:

The 14th Annual Champion's Club Classic Golf Tournament will be held at the Virginia Country Club on Monday, March 18, 2024. Proceeds from this year's tournament will benefit area(s) of greatest need at Miller Children's & Women's Hospital Long Beach. The event features a private clinic with PGA professionals, a round of golf, special contests, lunch on the course, and a dinner following the day's activities.

Sponsorship Opportunities:

Tournament Presenting Sponsor - \$30,000

- * Tournament presenting rights
- Reserved table for additional guests at the post event dinner and awards ceremony
- Presenting Sponsor recognition at dinner and awards ceremony
- Company logo on all event materials and on welcome banner
- *Plus all Craig's Club sponsorship benefits*

Craig's Club Sponsor - \$15,000

- A round of golf for two foursomes
- Company logo prominently listed on event signage
- *Plus all Champion's Club sponsorship benefits*

Champion's Club Sponsor - \$11,000

- A round of golf for one foursome
- Opportunity to sponsor one hole with custom signage or promotional material
- Annual Membership into Friends of the Foundation donor recognition program (*non-transferrable*)
- *Plus all Chairman's Club sponsorship benefits*

Chairman's Club Sponsor - \$6,000

- A round of golf for one foursome
- Participation in all tournament course contests
- Lunch and dinner for all players
- Company name listed on event signage

Village Sponsor - \$3,500

- A round of golf for one twosome
- *Plus all Chairman's Club sponsorship benefits*

Underwriting Opportunities:

- Golf Course - \$20,000
- Dinner - \$15,000
- Lunch - \$3,000
- Tee Prizes - \$7,500
- Course Beverages - \$1,500

MemorialCare Memorial Medical Center
Foundation FY24
Events & Sponsorship Overview



Event Name: 37th Annual Torch Run – Champions Run for
Location: Life Shoreline Aquatic Park, Long Beach
Next Event Date: August 3, 2024

Description:

The annual Torch Run – Champions Run for Life will take place on August 3rd, 2024 and will benefit the Jonathan Jaques Children's Cancer Center at Miller Children's & Women's Hospital Long Beach which provides supportive services to pediatric cancer patients, survivors, and family members living in and around Long Beach. Celebrating over 35 years of success, The Torch Run – Champions Run for Life is an opportunity for patients to join other patients, friends and sponsors in an Olympic-style, fun-filled torch relay.

Sponsorship Opportunities: (based on 2023 Sponsorships)

PLATINUM - \$25,000

- Official Sponsor of The Playroom for one (1) month
- Activation Station for engagement in product sampling and promotional distribution at the event
- Opportunity to “run” with patients at the event
- Twenty (20) event T-shirts
- Product inclusion in Souvenir Gift Bag
- Recognition on event website & marketing/PR campaign, event signage & in Event Program Journal
- Personalized Thank You card with a photo of sponsored patients

GOLD - \$10,000

- Official Sponsor of The Playroom for one (1) week
- Opportunity to “run” with patients at the event
- Ten (10) event T-shirts
- Product inclusion in Souvenir Gift Bag
- Recognition in Event Program Journal
- Personalized Thank You card with a photo of sponsored patients

SILVER - \$5,000

- Opportunity to “run” with patients at the event
 - Six (6) event T-shirts
- *Plus all other benefits included in the JZF Champion sponsorship*

BRONZE - \$3,000

- Opportunity to “run” with patients at the event
 - Four (4) event T-shirts
- *Plus all other benefits included in the JZF Champion sponsorship*

JZF CHAMPION - \$1,750

- Opportunity to “run” with patients at the event
- Two (2) event T-shirts
- Recognition in Event Program Journal
- Personalized Thank You card with a photo of sponsored patients

MemorialCare Memorial Medical Center
Foundation FY24
Events & Sponsorship Overview



Event Name: 14th Annual Dancing for Our Stars Gala
Location: The Westin Long Beach
Next Event Date: September 7, 2024

Description:

MemorialCare Long Beach Medical Center Foundation's annual gala, Dancing for Our Stars (DFOS), has become one of the hottest philanthropic events in Long Beach. Presented by the Don Temple Family Charitable Foundation, the much-anticipated DFOS Gala will take place at the The Westin Long Beach on September 7, 2024 and will benefit select areas from Long Beach Medical Center and Miller Children's & Women's Hospital Long Beach. The event features 5-6 dancers who have a moving story to share through their performance as they dance in support of a highlighted care area that is both meaningful to them and pivotal to the growth of our MemorialCare hospitals. Supporters and event attendees will have an opportunity to support their favorite dancer(s) by "voting with their dollars" prior to and during the live event as dancers vie for the coveted DFOS Champion Crystal Award

Sponsorship Opportunities

~~\$50,000~~ - TITLE SPONSOR **SOLD**

- Three front-row tables of 10
- One VIP Suite at The Westin Long Beach
- Premium wine and champagne (two bottles) at tables
- Highlighted as "Title Sponsor" on all collateral
- Lead Recognition on all event signage, video screens, & press materials
- Full-page, color ad on back cover of Event Program
- Private tour of hospital areas highlighted that year
- VIP Sponsor Party invites for 20

\$30,000 - SWING SPONSOR

- Two premier tables of 10
- Premium wine and champagne (two bottles) at tables
- Full-page, color ad in Event Program
- Recognition on all signage, video screens, & press materials
- Exclusive tour of hospital areas highlighted that year
- VIP Sponsor Party invites for 12

\$20,000 - QUICK STEP SPONSOR

- One premier table of 10
- Premium wine and champagne (two bottles) at table
- Half-page, color ad in Event Program
- Recognition on all signage, video screens, & press materials
- Exclusive tour of hospital areas highlighted that year
- VIP Sponsor Party invites for 8

MemorialCare Memorial Medical Center
Foundation FY24
Events & Sponsorship Overview

DFOS Sponsorships, cont.

\$10,000 - TANGO SPONSOR

- One premier table of 10
- Quarter-page, color ad in Event Program
- Recognition on signage at event
- VIP Sponsor Party invites for 6

\$7,500 - SALSA SPONSOR

- One preferred table of 10
- Logo/Name Listing in Event Program
- Recognition on signage at event
- VIP Sponsor Party invites for 4

\$5,000 - CHA CHA SPONSOR

- Six tickets to Gala (preferred seating)
- Name listing in Event Program
- VIP Sponsor Party invites for 2

\$2,500 - FOX TROT SPONSOR

- Two Tickets to Gala (preferred seating)
- Name listing in Event Program
- VIP Sponsor Party invites for 2

UNDERWRITING OPPORTUNITIES

Dinner (four available)	\$20,000/each
Ballroom Decor	\$15,000
Cocktail Reception	\$15,000
Entertainment	\$10,000
Premium Wine	\$10,000
Floral	\$ 7,500
Red Carpet Photography	\$ 5,000
Valet Parking	\$ 5,000
Champagne	\$ 2,500
Bar (six available)	\$ 2,000/each
Crystal Awards	\$ 2,000

The tax-deductible portion of event sponsorships vary depending on goods and services and received.

For more information on event sponsorship activities please contact the Memorial Medical Center Foundation at 562-933-4483 or MMCF@memorialcare.org

MemorialCare Medical Center
Foundation FY2024
Events & Sponsorship Overview

Event Name: 24th Annual Team Spirit Long Beach Cancer
Location: 5K Granada Beach, Long Beach
Next Event Date: October 26, 2024



Description:

The annual Team Spirit 5K Walk benefits the MemorialCare Todd Cancer Institute (TCI) which provides supportive services to adult cancer patients, survivors, and family members living in and around Long Beach. Proceeds from this event will be used to support the programs provided to all cancer patients at the MemorialCare Todd Cancer Institute at Long Beach Medical Center and in the broader Long Beach community. TCI serves approximately 78,000 patient visits annually; they are primarily from Long Beach and the surrounding communities.

Sponsorship Opportunities: *(Based on 2023 Sponsorships)*

Diamond Sponsor - \$30,000

- Recognition as Title Sponsor on all event collateral; “Powered by: Your Organization Name”
- 20 complimentary walk registrations
- Logo and mention during in-person and virtual livestream
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all digital event advertisements and electronic communications (dependent on date of commitment).
- Logo and hyperlink on Team Spirit Long Beach website
- Logo on digital marketing collateral

Sapphire Sponsor - \$20,000

- 10 complimentary walk registrations
- Logo and mention during in-person and virtual livestream
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communication (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Ruby Sponsor - \$10,000

- 8 complimentary walk registrations
- Logo and mention during in-person and virtual livestream
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communication (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

MemorialCare Medical Center
Foundation FY24
Events & Sponsorship Overview

Team Spirit Sponsorships, cont.

Pearl Sponsor - \$5,000

- Six complimentary walk registrations
- Logo and mention during live Zoom event
- Dedicated sponsor highlight email
- Dedicated social media post
- Recognition on all event advertisements (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Garnet Sponsor - \$3,000

- Four complimentary walk registrations
- Logo and hyperlink on Team Spirit Long Beach website

Turquoise Sponsor - \$1,500

- Two complimentary walk registrations
- Logo and hyperlink on Team Spirit Long Beach website

Underwriting Opportunities:

- Registration site
- Warm-up and cool-down
- Finish Line
- Signage
- Food snacks, water stations, walk swag, walker bibs