



YES

E-cigarettes recently surpassed conventional cigarettes as the most commonly used tobacco product among youth, so they probably already know more about vaping than you do. It's time to catch up.

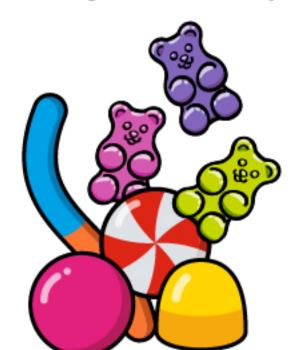
NO They're younger.

You may be able to wait a few years, but the tobacco industry will be targeting them with marketing and candy-flavored e-cigarettes very soon.

NO

They're adults.

Are they trying to quit tobacco use all together?



Some users become addicted to

NO

e-cigarettes just like any other tobacco product.

YES

E-cigarettes are not FDA-approved smoking cessation aids, and they are not proven to help people quit.

Do they already vape or have friends who vape?



Good! They are steering clear of nicotine addiction, which is great for their brain. The human brain develops until around age 25, which means it is easier to become addicted.

YES

Teens are more likely to become addicted to other tobacco products if they vape. 37% of e-cigarette users also use conventional cigarettes.





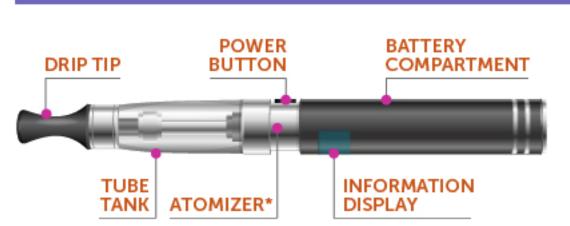
In the short term, vaping can cause throat irritation and worsen respiratory conditions like asthma and bronchitis. Later on, users can develop even more serious conditions such as Severe

Pulmonary Disease.

E-Cigarettes have been recently linked to Severe Pulmonary Disease. The symptoms of this disease include cough, shortness of breath, fatigue, weight loss nausea and diarrhea.



E-Liquids not only contain nicotine, but other chemicals that are not proven safe to breathe. When E-Liquids are heated, the aerosol has been shown to contain heavy metals, ultra-fine particles and cancer-causing chemicals.



*ATOMIZER Heats the E-Liquid into an Aerosol

Talk to Them!

Vaping and E-Cigarettes have become a public health threat, and a severe problem amongst our youth. It is critical that parents, the general public and public health officials know the potential risks of using these products.

