Sponsorship Opportunities for Team Spirit Long Beach Cancer 5K

A Virtual Walk Benefiting Cancer Support Programs at the MemorialCare Todd Cancer Institute

Saturday, Sept. 26

memorialcare.org/TeamSpirit
About Team Spirit Long Beach

All funds raised by Team Spirit Long Beach benefit services for cancer patients and their families. Team Spirit Long Beach is celebrating more than 20 years of increasing awareness for cancer and raising funds for critical support services for people affected by cancer in our community.

MemorialCare Todd Cancer Institute at Long Beach Medical Center
Personalized care developed for the unique needs of each patient is a clinical reality at the MemorialCare Todd Cancer Institute. Every patient has access to targeted, customized therapy treatments specially designed for their unique needs. In addition, patients have access to many research protocols and a wide range of programs to prevent or detect cancer in its earliest stages. Psychosocial support is woven throughout the plan of care to ensure total wellness. Care is provided in the Todd Cancer Pavilion – blending the most advanced technologies and breakthrough therapies, under one roof.

Cancer Support Programs
All proceeds from Team Spirit Long Beach support a variety of programs for cancer patients, including:

Women Guiding Women: Cancer Support & Education: This is a peer-mentor program for newly diagnosed gynecologic and breast cancer patients. Patients can be matched with a specially trained cancer survivor/mentor and talk one-on-one over the phone with their mentor. Mentors are committed volunteers who are prepared to assist women through active peer support, compassionate understanding and information.

Beat the Odds & Boost the Odds: Comprehensive cancer survivor mind-body oncology program designed to help patients and their loved ones effectively deal with the different aspects of cancer and treatment. The programs consists of structured classes offering research-based strategies for improving quality of life, symptoms and side effect management to achieve positive-impacted survival after a cancer diagnosis.

Support Groups: The MemorialCare Todd Cancer Institute offers a variety of support groups for patients and family members, addressing topics from a new diagnosis through survivorship. Many of the support groups are available to community members regardless of where they're receiving treatment.

Cancer Answers: Free phone help line offering support and resources to community members.

Have questions about sponsorship opportunities? Contact us at (562) 933-3500 or TeamSpirit@memorialcare.org.
The Iconic Team Spirit Long Beach can Maximize your Business!
There are many ways to support Team Spirit Long Beach. This event has received full media exposure including newspapers, social media and press releases. Sponsorships demonstrate a company’s dedication to the public to supporting programs and services for cancer patients and families.

Team Spirit is Going Virtual
This year celebrates the 21st anniversary of Team Spirit Long Beach! As we look to celebrate and continue more than two decades of tradition, community and support, we do so with a new opportunity to re-envision and further invigorate us all. In light of the global pandemic, and following state and medical advisories for safe physical distancing, we are excited to announce that this year’s Team Spirit Long Beach Cancer 5K is going virtual.

This year’s event has even more ways to connect and support. Once a walker registers, they’ll receive an email with downloadable fanfare, like a window poster, commemorative bib and "Why I Walk" signage. The week of the event, they’ll receive access to our "virtual opening ceremonies," including walker welcome, fundraising awards, warm-up and starting line, as well as a custom playlist.

Facts and Figures
• Studies have shown that group therapy helps people with cancer cope and live longer.
• Research has further shown that giving cancer patients information in a support group setting can reduce tension, anxiety, fatigue and may lower the risk of depression.
• In 2020, an estimated 1.8 million new cases of cancer will be diagnosed in the U.S. and 606,520 people will die from the disease.
• Women Guiding Women: Cancer Support & Education is one of only two peer-mentor programs of its kind in the nation.

The MemorialCare Todd Cancer Institute:
• Provides customized therapies for more than 1,800 newly diagnosed patients each year.
• Has more than 15 support groups and programs to help guide patients and families through the cancer journey.
• Ranks in the top four in the nation for patient access to clinical trials for ovarian, cervical and uterine cancers.
• Performs 40,000 procedures in the MemorialCare Breast Center and 6,500 treatments in the Ambulatory Infusion Center annually.
• Has completed more than 500 clinical research trials.

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Sponsorship Levels

Diamond Sponsor - $30,000 (Tax Deductible: $29,500)
- Recognition as Title Sponsor on all event collateral
- 20 complimentary walk registrations
- Logo and mention during Virtual Finish Line
- 30-second audio sponsor spotlight on walker playlist
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communications (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Sapphire Sponsor - $20,000 (Tax Deductible: $19,700)
- 10 complimentary walk registrations
- Logo and mention during Virtual Finish Line
- 20-second audio sponsor spotlight on walker playlist
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communication (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Ruby Sponsor - $10,000 (Tax Deductible: $9,800)
- Eight complimentary walk registrations
- Logo and mention during Virtual Finish Line
- 15-second audio sponsor spotlight on walker playlist
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communication (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Pearl Sponsor - $5,000 (Tax Deductible: $4,900)
- Six complimentary walk registrations
- Logo and mention during Virtual Finish Line
- Dedicated sponsor highlight email
- Dedicated social media post
- Recognition on all event advertisements (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Garnet Sponsor - $3,000 (100% Tax Deductible)
- Four complimentary walk registrations (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Turquoise Sponsor - $1,500 (100% Tax Deductible)
- Two complimentary walk registrations
- Logo and hyperlink on Team Spirit Long Beach website

Underwriting Opportunities: All Options 100% Tax Deductible
- Registration site
- Playlist
- Virtual warm-up and cool-down
- Virtual Finish Line
- Digital download signage

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Contact us at (562) 933-3500 or TeamSpirit@memorialcare.org.
Pledge Form

Name: _______________________________________________________________________

Recognition Name (for print materials):____________________________________________

Company: _____________________________________________________________________

Address: ______________________________________________________________________

City: ______________________________________ State: __________ Zip: ______________

Phone: ________________________________ Email: _________________________________

Sponsorship Amount: $______________ Underwriting Amount: $______________

☐ Payment made by Pledge Agreement *(ALL PLEDGES MUST BE PAID BY Sept. 11, 2020)*

☐ Single payment of $_______________

☐ Payment here with of $_______________ and the balance to be paid in monthly installments commencing on Sept. 11, 2020

Please send gift reminder notices to (if address is different from front side):

Name: _______________________________________________________________________

Address: _____________________________________________________________________

City: ______________________________________ State: ______ Zip: ______________

☐ Payment enclosed by check *(make enclosed check payable to MemorialCare Long Beach Medical Center Foundation/Team Spirit)*

☐ If you would like to pay by credit card, please contact Patricia Lopez at (562) 933-7818.

Please return the completed form with payment to:
MemorialCare Long Beach Medical Center Foundation at 2801 Atlantic Ave., Long Beach, CA 90806

Donations also can be made at memorialcare.org/TeamSpirit. If you choose to submit your sponsorship commitment online, please indicate which sponsorship level you are choosing in the “notes” section.

All gifts to Long Beach Medical Center are accepted through the MemorialCare Long Beach Medical Center Foundation, a non-profit organization that is the designated recipient of all gifts and grants on behalf of Long Beach Medical Center, Federal ID #95-6105984.