

# 2023 Corporate Sponsorship Opportunities



Long Beach Medical Center Foundation

Miller Children's & Women's  
Hospital Long Beach Foundation



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Miller Children's & Women's  
Hospital Long Beach Foundation

2801 Atlantic Ave.  
Long Beach, CA 90806

T: (562) 933-4483

F: (562) 933-3652

[memorialcare.org](http://memorialcare.org)

Dear Friend:

Since the founding of our first hospital more than 100 years ago, corporate and community support has been vital to MemorialCare Long Beach Medical Center and Miller Children's & Women's Hospital's efforts to uplift the health and well-being of our communities.

Together, with the community and corporations like yours, we have built one of the largest medical campuses in the nation that regularly earn national rankings and accolades from *U.S. News and World Report*, *Newsweek*, and more for our innovative and extraordinary care. We also provide more than \$100 million in community benefits and charity care each year.

As the complexity and size of our region have grown, so too has the need for our services. The support of corporations like yours is more important than ever.

**Will you consider joining our growing team of corporate supporters and sponsoring one of our premier events in 2023?**

Your sponsorships will not only support the health of your employees and neighbors, it will also let others, including top regional leaders, know that your company is leaning in to help the local community.

You can [register your sponsorship online here](#), scan the QR code below, or simply fill out the enclosed form and return it in the reply envelope. If you would like to speak with someone about your support of our hospitals, please contact our foundation office at (562) 933-4483 or email [MMCF@memorialcare.org](mailto:MMCF@memorialcare.org).

Thank you so much for your past support and for considering a new and even elevated level of sponsorship in 2023.

Sincerely,

A handwritten signature in black ink that reads "Rob Gunsalus".

Rob Gunsalus  
President



Scan the code to access  
our online interest form.

# 2023 Calendar of Events

## **March 13:**

### **13<sup>th</sup> Annual Champion's Club Classic Golf Tournament**

**Location:**

Virginia Country Club  
4602 N. Virginia Road  
Long Beach, CA 90807

## **August 26:**

### **36<sup>th</sup> Annual Torch Run – Champions Run for Life**

**Location:**

ShoreLine Aquatic Park  
200 Aquarium Way  
Long Beach, CA 90802

## **September 9:**

### **13<sup>th</sup> Annual Dancing for Our Stars Gala**

**Location:**

The Westin Long Beach  
333 E. Ocean Blvd.  
Long Beach, CA 90802

## **October 21:**

### **24<sup>th</sup> Annual Team Spirit Long Beach Cancer 5K**

**Location:**

Granada Beach  
5100 E. Ocean Blvd.  
Long Beach, CA 90803

# 13<sup>th</sup> Annual Champion's Club Classic Golf Tournament



Virginia Country Club, Long Beach | March 13, 2023

The 13th Annual Champion's Club Classic Golf Tournament will be held at the Virginia Country Club on Monday, March 13, 2023. Proceeds from this year's tournament will benefit area(s) of greatest need at MemorialCare Miller Children's & Women's Hospital Long Beach. The event features a private clinic with PGA professionals, a round of golf, special contests, lunch on the course and a dinner following the day's activities. For more information or questions about our sponsorship opportunities, please contact the Memorial Medical Center Foundation at (562) 933-4483 or [MMCF@memorialcare.org](mailto:MMCF@memorialcare.org).

## Sponsorship Opportunities:

### Tournament Presenting Sponsor — \$25,000 **SOLD**

- \* Tournament presenting rights
- Reserved table for additional guests at the post event dinner and awards ceremony
- Presenting Sponsor recognition at dinner and awards ceremony
- Company logo on all event materials and on welcome banner

*\*Plus all Craig's Club sponsorship benefits*

### Craig's Club Sponsor - \$15,000

- A round of golf for two foursomes
- Company logo prominently listed on event signage

*\*Plus all Champion's Club sponsorship benefits*

### Champion's Club Sponsor — \$10,000

- A round of golf for one foursome
- Opportunity to sponsor one hole with custom signage or promotional material
- Annual Membership into Friends of the Foundation donor recognition program (non-transferable)

*\*Plus all Chairman's Club sponsorship benefits*

### Chairman's Club Sponsor — \$5,000

- A round of golf for one foursome
- Participation in all tournament course contests
- Lunch and dinner for all players

*\*Plus all Village sponsorship benefits*

### Village Sponsor — \$3,000

- A round of golf for one twosome

*\*Plus all Craig's Club sponsorship benefits*

## Underwriting Opportunities:

Golf course	\$20,000
Dinner	\$15,000
Lunch	\$ 3,000
Tee prizes	\$ 7,500
Course beverages	\$ 1,500



# 36<sup>th</sup> Annual Torch Run – Champions Run for Life



Shoreline Aquatic Park, Long Beach | August 26, 2023

The annual Torch Run – Champions Run for Life will take place on August 26, 2023 and will benefit the Jonathan Jaques Children's Cancer Center at MemorialCare Miller Children's & Women's Hospital Long Beach which provides supportive services to pediatric cancer patients, survivors, and family members living in and around Long Beach. Celebrating over 35 years of success, The Torch Run – Champions Run for Life is an opportunity for patients to join other patients, friends and sponsors in an Olympic-style, fun-filled torch relay.

## Sponsorship Opportunities:

### Platinum – \$25,000

- Official Sponsor of The Playroom for one month
- Activation Station for engagement in product sampling and promotional distribution at the event
- Opportunity to "run" with patients at the event
- Twenty event T-shirts
- Product inclusion in souvenir gift bag
- Recognition on event website and marketing/PR campaign, event signage and in event program journal
- Personalized thank you card with a photo of sponsored patients

### Gold – \$10,000

- Official Sponsor of The Playroom for one week
- Opportunity to "run" with patients at the event
- Ten event T-shirts
- Product inclusion in souvenir gift bag
- Recognition in event program journal
- Personalized thank you card with a photo of sponsored patients

### Silver – \$5,000

- Opportunity to "run" with patients at the event
  - Six event T-shirts
- \*Plus all other benefits included in the JZF Champion sponsorship*

### Bronze – \$3,000

- Opportunity to "run" with patients at the event
  - Four event T-shirts
- \*Plus all other benefits included in the JZF Champion sponsorship*

### JZF Champion – \$1,750

- Opportunity to "run" with patients at the event
- Two event T-shirts
- Recognition in event program journal
- Personalized thank you card with a photo of sponsored patients

# 13<sup>th</sup> Annual Dancing for Our Stars Gala



The Westin Long Beach | September 9, 2023

MemorialCare Long Beach Medical Center Foundation's annual gala, Dancing for Our Stars (DFOS), has become one of the hottest philanthropic events in Long Beach. Presented by the Don Temple Family Charitable Foundation, the much-anticipated DFOS Gala will take place at The Westin Long Beach on September 9, 2023, and will benefit select areas from Long Beach Medical Center and Miller Children's & Women's Hospital Long Beach. The event features five to six dancers who have a moving story to share through their performance as they dance in support of a highlighted care area that is both meaningful to them and pivotal to the growth of our MemorialCare hospitals. Supporters and event attendees will have an opportunity to support their favorite dancer(s) by "voting with their dollars" prior to and during the live event as dancers vie for the coveted DFOS Champion Crystal Award.

## Sponsorship Opportunities:

### **\$50,000 — Title Sponsor SOLD**

- Three front-row tables of ten
- One VIP suite at The Westin Long Beach
- Premium wine and champagne (two bottles) at tables
- Highlighted as "Title Sponsor" on all collateral
- Lead recognition on all event signage, video screens and press materials
- Full-page, color ad on back cover of event program
- VIP sponsor party invites for twenty

### **\$30,000 – Swing Sponsor**

- Two premier tables of ten
- Premium wine and champagne (two bottles) at tables
- Full-page, color ad in event program
- Recognition on all signage, video screens and press materials
- VIP sponsor party invites for twelve

### **\$15,000 – Quick Step Sponsor**

- One premier table of ten
- Premium wine and champagne (two bottles) at table
- Half-page, color ad in event program
- Recognition on all signage, video screens and press materials
- VIP sponsor party invites for eight

### **\$10,000 – Tango Sponsor**

- One premier table of ten
- Quarter-page, color ad in event program
- Recognition on signage at event
- VIP sponsor party invites for six

### **\$7,500 – Salsa Sponsor**

- One preferred table of ten
- Logo/name listing in event program
- Recognition on signage at event
- VIP sponsor party invites for four

# 13<sup>th</sup> Annual Dancing for Our Stars Gala



The Westin Long Beach | September 9, 2023

MemorialCare Long Beach Medical Center Foundation's annual gala, Dancing for Our Stars (DFOS), has become one of the hottest philanthropic events in Long Beach. Presented by the Don Temple Family Charitable Foundation, the much-anticipated DFOS Gala will take place at The Westin Long Beach on September 9, 2023, and will benefit select areas from Long Beach Medical Center and Miller Children's & Women's Hospital Long Beach. The event features five to six dancers who have a moving story to share through their performance as they dance in support of a highlighted care area that is both meaningful to them and pivotal to the growth of our MemorialCare hospitals. Supporters and event attendees will have an opportunity to support their favorite dancer(s) by "voting with their dollars" prior to and during the live event as dancers vie for the coveted DFOS Champion Crystal Award.

## Sponsorship Opportunities (continued):

### \$5,000 – Cha Cha sponsor

- Six tickets to gala (preferred seating)
- Name listing in event program
- VIP sponsor party invites for two

### \$2,500 – Fox trot sponsor

- Two tickets to gala (preferred seating)
- Name listing in event program
- VIP sponsor party invites for two

## Underwriting opportunities:

Dinner (four available)	\$20,000/each
Ballroom decor	\$15,000
Cocktail reception	\$15,000
Entertainment	\$10,000
Premium wine	\$10,000
Floral	\$ 7,500
Red carpet photography	\$ 5,000
Valet parking	\$ 5,000
Champagne	\$ 2,500
Bar (six available)	\$ 2,000/each
Crystal Awards	\$ 1,500

# 24<sup>th</sup> Annual Team Spirit Long Beach Cancer 5K



Granada Beach, Long Beach | October 21, 2023

The annual Team Spirit 5K Walk benefits the MemorialCare Todd Cancer Institute (TCI) which provides supportive services to adult cancer patients, survivors, and family members living in and around Long Beach. Proceeds from this event will be used to support the programs provided to all cancer patients at the MemorialCare Todd Cancer Institute at Long Beach Medical Center and in the broader Long Beach community. TCI serves approximately 78,000 patient visits annually; they are primarily from Long Beach and the surrounding communities.

## Sponsorship Opportunities:

### Diamond sponsor – \$30,000

- Recognition as Title Sponsor on all event collateral; "Powered by: Your Organization Name"
- Twenty complimentary walk registrations
- Logo and mention during in-person and virtual livestream
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all digital event advertisements and electronic communications (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website
- Logo on digital marketing collateral

### Sapphire sponsor – \$20,000

- Ten complimentary walk registrations
- Logo and mention during in-person and virtual livestream
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communication (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

### Ruby sponsor – \$10,000

- Eight complimentary walk registrations
- Logo and mention during in-person and virtual livestream
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communication (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

### Pearl sponsor – \$5,000

- Six complimentary walk registrations
- Logo and mention during live Zoom event
- Dedicated sponsor highlight email
- Dedicated social media post
- Recognition on all event advertisements (dependent on date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

### Garnet sponsor – \$3,000

- Four complimentary walk registrations
- Logo and hyperlink on Team Spirit Long Beach website



# 24<sup>th</sup> Annual Team Spirit Long Beach Cancer 5K



Granada Beach, Long Beach | October 21, 2023

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## Sponsorship Opportunities (continued):

### Turquoise sponsor – \$1,500

- Two complimentary walk registrations
- Logo and hyperlink on Team Spirit Long Beach website

### Underwriting opportunities:

- Registration site
- Warm-up and cool-down
- Finish line
- Signage
- Food snacks, water stations, walk swag, walker bibs, etc.



*The tax-deductible portion of event sponsorships vary depending on goods and services and received.*

For more information regarding event sponsorship activities please contact the Memorial Medical Center Foundation at (562) 933-4483 or [MMCF@memorialcare.org](mailto:MMCF@memorialcare.org) or scan the QR code to access our online sponsorship interest form.

# Corporate Sponsorship Opportunities

Thank you for your interest in supporting MemorialCare Long Beach Medical Center and Miller Children’s & Women’s Hospital as a corporate sponsor at our event(s). Please complete and submit this form indicating your area and level of interest, and a member of our Foundation team will be back in touch with you shortly.

Name:

Recognition Name (for print materials):

Company:

Address:

City: State: ZIP:

Phone: Email:

**Areas of Interest:**

Please select the event(s) that your company is interested in supporting:

- Champion’s Club Classic Golf Tournament benefiting Miller Children’s & Women’s
- Torch Run – Champion’s Run for Life benefiting Jonathan Jaques Children’s Cancer Institute
- Dancing for Our Stars Gala benefiting Long Beach Medical Center & Miller Children’s & Women’s
- Team Spirit Long Beach Cancer 5K benefiting Todd Cancer Institute

**Levels of Interest:**

Please indicate the level of support you are interested in per event:

- |                   |                   |
|-------------------|-------------------|
| \$1,000-\$4,999   | \$15,000-\$24,999 |
| \$5,000-\$9,999   | \$25,000+         |
| \$10,000-\$14,999 |                   |

Other (please explain):

Please scan and email to [MMCF@memorialcare.org](mailto:MMCF@memorialcare.org), or mail to:  
Memorial Medical Center Foundation  
Attn: Corporate Sponsorships

2801 Atlantic Ave., Long Beach, CA 90806

Please contact [MMCF@memorialcare.org](mailto:MMCF@memorialcare.org) or (562) 933-4483 with any questions.